### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

#### Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 19, 2019

#### **MATTHEWS INTERNATIONAL CORPORATION**

(Exact name of registrant as specified in its charter)

PENNSYLVANIA 0-09115 25-0644320
(State or other jurisdiction of (Commission (I.R.S. Employer Incorporation or organization) File Number) Identification No.)

TWO NORTHSHORE CENTER, PITTSBURGH, PA 15212-5851

(Address of principal executive offices)

Title of each class

Class A Common Stock, \$1.00 par value

(Zip Code)

Name of each exchange on which registered

Nasdaq Global Select Market

(412) 442-8200

(Registrant's telephone number, including area code)

NOT APPLICABLE

(Former name, former address and former fiscal year, if changed since last report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company $\Box$
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\Box$
Securities registered pursuant to Section 12(b) of the Act:

 $Trading\ S\underline{ymbol}$ 

MATW

#### Item 2.02 Results of Operations and Financial Condition.

On June 19, 2019, certain members of executive management of Matthews International Corporation (the "Company") will discuss presentation materials with existing and/or prospective investors at the Company's Investor Day 2019. This presentation, or excerpts from this presentation, may be provided to existing and/or prospective investors during future meetings. The presentation is furnished herewith as Exhibit 99.1 and will also be posted to the Company's website at <a href="https://www.matw.com/investor">www.matw.com/investor</a>.

This information, including exhibits attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. This information shall not be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference to this Form 8-K in such a filing.

#### Item 7.01 Regulation FD Disclosure.

See discussion of Matthews International Corporation's Investor Day 2019 presentation set forth above in Item 2.02, which is incorporated herein by reference.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number	Description	
<u>99.1</u>	99.1 Matthews International Corporation Investor Day 2019 presentation	

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MATTHEWS INTERNATIONAL CORPORATION (Registrant)

By: /s/ Steven F. Nicola

Steven F. Nicola Chief Financial Officer and Secretary

Date: June 19, 2019



### **DISCLAIMER**

Any forward-looking statements contained in this presentation are included pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from management's expectations. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove correct. Factors that could cause the Company's results to differ materially from the results discussed in such forward-looking statements principally include changes in domestic or international economic conditions, changes in foreign currency exchange rates, changes in the cost of materials used in the manufacture of the Company's products, changes in mortality and cremation rates, changes in product demand or pricing as a result of consolidation in the industries in which the Company operates, changes in product demand or pricing as a result of domestic or international competitive pressures, unknown risks in connection with the Company's acquisitions, cybersecurity concerns, effectiveness of the Company's internal controls, compliance with domestic and foreign laws and regulations, technological factors beyond the Company's control, and other factors described in the Company's Annual Report on Form 10-K and other periodic filings with the U.S. Securities and Exchange Commission ("SEC").

The information contained in this presentation, including any financial data, is made as of March 31, 2019 unless otherwise noted. The Company does not, and is not obligated to, update this information after the date of such information. Included in this report are measures of financial performance that are not defined by generally accepted accounting principles in the United States ("GAAP"). The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

The Company believes that adjusted EBITDA provides relevant and useful information, which is used by the Company's management in assessing the performance of its business. Adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. These items include stock-based compensation, the non-service portion of pension and postretirement expense, acquisition costs, ERP integration costs, and strategic initiatives and other charges. Adjusted EBITDA provides the Company with an understanding of

earnings before the impact of investing and financing charges and income taxes, and the effects of certain acquisition and ERP integration costs, and items that do not reflect the ordinary earnings of the Company's operations. This measure may be useful to an investor in evaluating operating performance. It is also useful as a financial measure for lenders and is used by the Company's management to measure business performance. Adjusted EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities as a measure of the Company's liquidity. The Company's definition of adjusted EBITDA may not be comparable to similarly titled measures used by other companies.

The Company has also presented adjusted net income and adjusted earnings per share and believes each measure provides relevant and useful information, which is widely used by analysts and investors, as well as by the Company's management in assessing the performance of its business. Adjusted net income and adjusted earnings per share provides the Company with an understanding of the results from the primary operations of our business by excluding the effects of certain acquisition and system-integration costs, and items that do not reflect the ordinary earnings of periations. These measures provide management with insight into the earning value for shareholders excluding certain costs, not related to the Company's primary operations. Likewise, these measures may be useful to an investor in evaluating the underlying operating performance of the Company's business overall, as well as performance trends, on a consistent basis.

Lastly, the Company has presented net debt and the ratio of net debt to adjusted EBITDA and believes each measure provides relevant and useful information, which is widely used by analysts and investors, as well as by the Company's management in assessing the overall indebtedness and leverage. These measures provide the Company with an understanding of its leverage before the impact of investing and financing charges and other charges that do not reflect the ordinary earnings of the Company's operations. These measures may be useful to an investor in evaluating indebtedness and leverage of the business.

#### Rider 21-A

Cash dividends have been paid on common shares in every year for at least the past forty-nine years. It is the present intention of the Company to continue to pay quarterly cash dividends on its common stock. However, there is no assurance that dividends will be declared and paid as the declaration and payment of dividends is at the discretion of the Board of Directors of the Company and is dependent upon many factors, including but not limited to the Company's financial condition, results of operations, cash requirements, future prospects and other factors deemed relevant by the Board.



# **AGENDA & WELCOME**

9:00 AM	Welcome & Overview	Joe Bartolacci, President and Chief Executive Officer
9:05 AM	Business & Financial Review	Joe Bartolacci, President and Chief Executive Officer Steve Nicola, Chief Financial Officer and Secretary
9:30 AM	SGK Brand Solutions	Gary Kohl, President, SGK Brand Solutions Greg Babe, Chief Technology Officer
10:15 AM		BREAK
10:25 AM	Industrial Technologies	Brian Dunn, Executive Vice President, Strategy & Corporate Development Paul Jensen, Division President, Industrial Technologies
11:05 AM	Memorialization	Steven Gackenbach, Group President, Memorialization Brian Dunn, Executive Vice President, Strategy & Corporate Development
11:45 AM	Q&A	All Leadership
12:00-1:00 PM		LUNCH





Founded 1850

Market Capitalization \$1.2 billion

Recent Price \$36.63

**52-Week Range** \$33.73-\$61.25

Average Trading Volume 128k

(trailing three months)

Common Shares Outstanding 31.7 million

Annualized Dividend / Yield \$0.80 / 2.2%

Institutional Ownership 84%

Insider Ownership 3%

Fiscal Year End September 30

Market data as of June 14, 2019 [Source: NASDAQ IQ]; ownership as of most recent filings.

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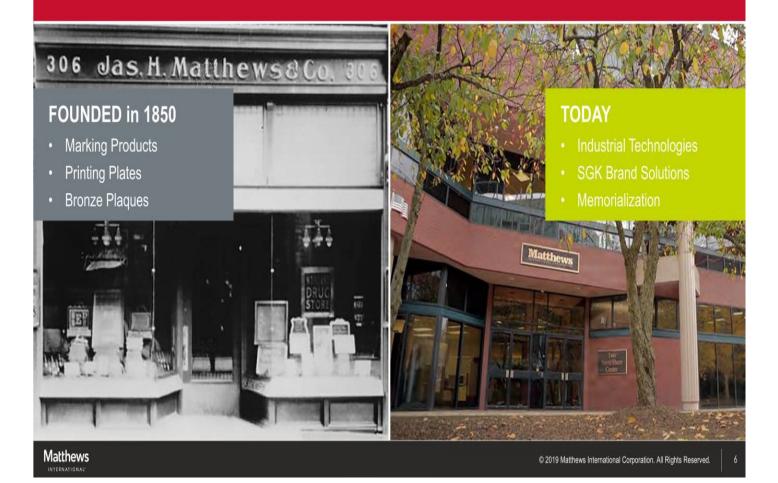
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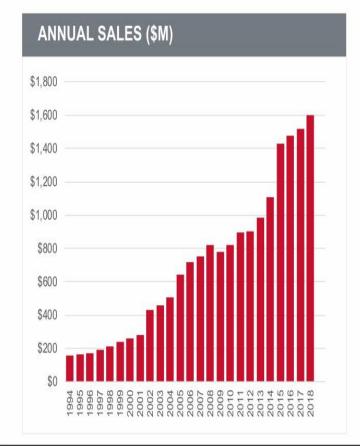
# **Matthews**

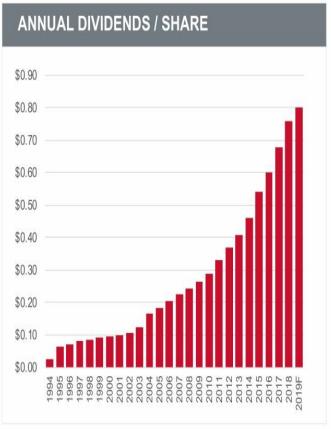
INTERNATIONAL®

# ROOTED IN IDENTIFICATION PRODUCTS

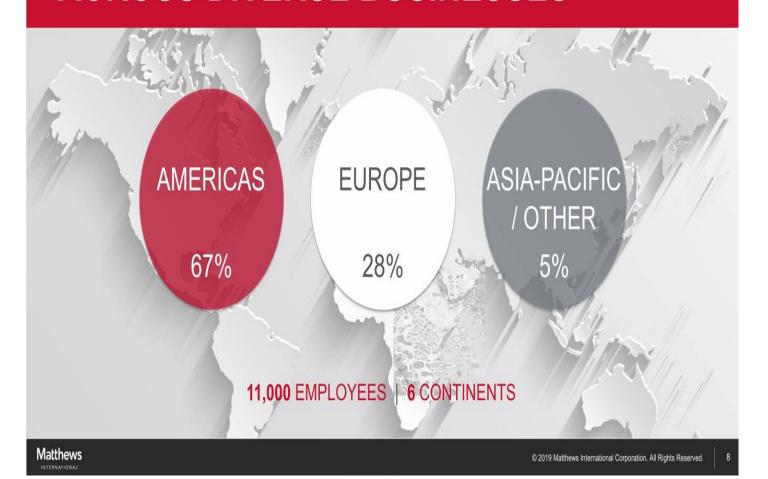


# **MATTHEWS GROWTH**





# GLOBAL PRODUCTS AND SERVICES ACROSS DIVERSE BUSINESSES



# **MATTHEWS TODAY**

### **LEADING POSITION IN STABLE MARKETS**

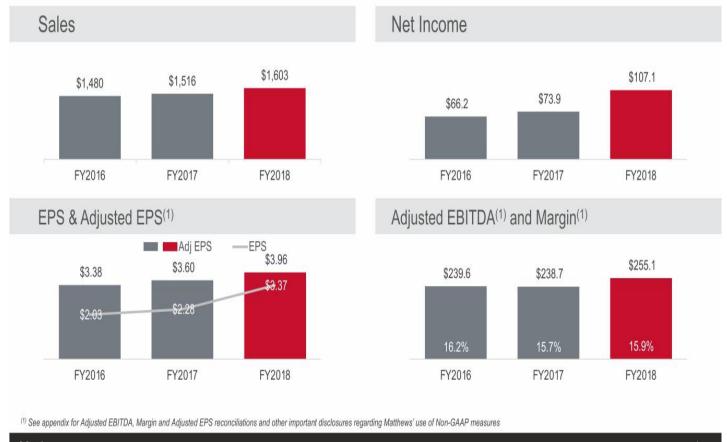
- Primarily #1 or #2 in markets where we compete or positioning to be there
- Stable markets
- High customer retention rates
  - New product development and innovation of existing products
- Strong cash flow and history of annual dividend increases
- Target 14% return on invested capital

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## STABLE PERFORMANCE

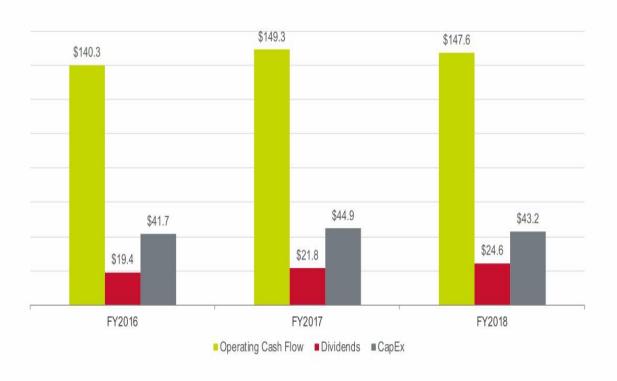
(\$ in millions, except EPS)





# **CONSISTENT CASH GENERATION**

(\$ in millions)



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## **SEGMENT CONTRIBUTIONS**

(\$ in millions)

SGK BRAND SOLUTIONS



**MEMORIALIZATION** 





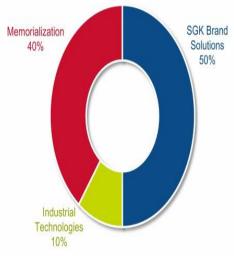


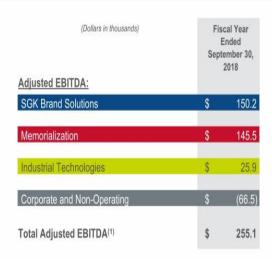
FY2018 Sales

Consolidated: \$1,602.6

FY2018 Adjusted EBITDA(1)

Consolidated: \$255.1





<sup>(1)</sup> See appendix for Adjusted EBITDA reconciliations and other important disclosures regarding Matthews' use of Non-GAAP measures

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## **SGK BRAND SOLUTIONS**

### **OVERVIEW**

#### **Brand/Marketing Execution Services**

- · Creative Design
- · Artwork Production (reprographic / pre-press)
- Tooling (printing plates)
- Merchandising

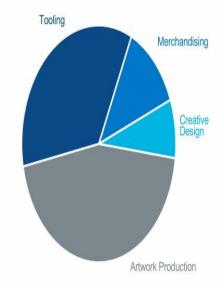
#### **FY2018 Financial Results**

- · Sales: \$805.3 million
- Adjusted EBITDA<sup>(1)</sup>: \$150.2 million, 18.7% of sales

#### ~7,000 Employees

### **Leading Global Brands**

### **REVENUES**

















(1) See appendix for Adjusted EBITDA reconciliations and other important disclosures regarding Matthews' use of Non-GAAP measures

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### **SGK BRAND SOLUTIONS**

### SERVICING GLOBAL AND REGIONAL CLIENTS

- Longstanding relationships with a large, blue chip customer base consisting of many Fortune 100 and Fortune 50 companies
- "Strategic" relationships rather than "vendor" relationships – more valued client engagement
- Critical service provider in marketing execution of top world-wide brands, particularly where global consistency is highly valued



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### **SGK BRAND SOLUTIONS**

### **DIFFERENTIATORS**

#### Global footprint, regional relationships difficult to reproduce

- #1 global market share
- Execution capability, local knowhow

### **TRENDS**

- · Branded vs. private label
- · Centralizing, with local adoption
- Online marketing, consistency with on-shelf

### **STRATEGY**

- Maximize cash flow via low single-digit organic revenue growth, acquisition synergies, operational improvements
- Organic develop print consultation solutions and outsourced marketing services
- Acquisition extend capabilities and geographies

## **MEMORIALIZATION**

### **OVERVIEW**

### Caskets, Memorials, Cremation Equipment

- #1 Bronze and granite markers
- #2 Caskets
- #1 Cremation equipment

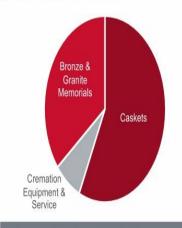
#### **FY2018 Financial Results**

- · Sales: \$631.4 million
- Adjusted EBITDA<sup>(1)</sup>: \$145.5 million, 23.0% of sales

### ~3,300 Employees

(f) See appendix for Adjusted EBITDA reconciliations and other important disclosures regarding Matthews' use of Non-GAAP measures

### **REVENUES**





The Super Power Pak III Plus cremation unit has some of the most advanced features in combustion technology, as well as industry leading performance, reliability and support.





Forest Park West Cemete Cremation Garden

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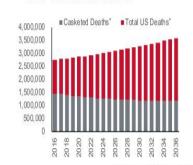
### **MEMORIALIZATION**

### **DIFFERENTIATORS**

- #1 / #2 market positions
- · Distribution footprint
- Breadth of product offering

### **TRENDS**

- Population growth... increasing deaths
- Long-term cultural shift from casketed deaths to cremation with memorialization



### **STRATEGY**

- Maximize cash flow via low single digit organic revenue growth, acquisition synergies, operational improvements
- Organic stable caskets / memorials, growth in cremation equipment and cremation-related products, incineration projects, pre-need products
- Acquisition extend products / regions

\*Company estimates. Data compiled from CDC, US Census Bureau, Industry reports and internal projections

# **INDUSTRIAL TECHNOLOGIES**

### **OVERVIEW**

#### **Products & Services**

- · Product Identification Equipment / Consumables
- · Warehouse Automation
- · Applied Technologies

### **High Growth, Disruptive Opportunities**

#### **FY2018 Financial Results**

- · Sales: \$165.9 million
- Adjusted EBITDA<sup>(1)</sup>: \$25.9 million, 15.6% of sales
- · Product development costs

### ~500 Employees









(1) See appendix for Adjusted EBITDA reconciliations and other important disclosures regarding Matthews' use of Non-GAAP measures

## INDUSTRIAL TECHNOLOGIES

### **DIFFERENTIATORS**

#### Broad marking product offerings, including equipment, inks and service

- Leading warehouse fulfillment systems provider
- Innovative mindset

### **TRENDS**

- New product development focus on total cost of ownership
- Growth in e-commerce warehousing, logistics

### STRATEGY

- Product development to disrupt market place
- Proprietary software to facilitate tracking throughout warehouse to customer doorstep
- Acquisitions to fill-out solutions portfolio

## **VALUE CREATION**

### **ORGANIC**

- · Expanding market penetration with existing products
- · Synergies and manufacturing / cost structure improvements
- New product introductions

### **ACQUISITIONS**

- · Support segment business plans; fill product / geographic gaps
- · Leverage existing operating infrastructure
- Achieve long-term annual return (EBITDA) on invested capital of at least 14%

### SHARE REPURCHASES

- Opportunistic
  - Repurchase in periods of excess cash flow
  - Current remaining authorization: 1.1 million shares

### **CAPITAL ALLOCATION PRIORITIES**

#### **Debt Reduction**

- \$7.3 million reduction in Q2 FY2019
- 3.8x Net debt: Adjusted EBITDA<sup>(1)</sup> based on LTM 3/31/19
- Target less than 3x Adjusted EBITDA<sup>(1)</sup>

### **Annualized Cash Dividend (current)**

• \$0.80 per share for FY2019

#### Invest in Growth

• Three-year average capex ~2.8% of revenue

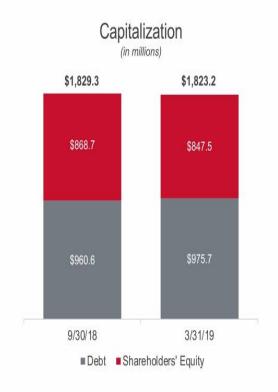
#### **Acquisitions**

- · Extend capabilities in existing businesses
- Geographic expansion

### **Share Repurchases**

- Opportunistic
- 1.1 million shares authorized





### **INVESTMENT HIGHLIGHTS**



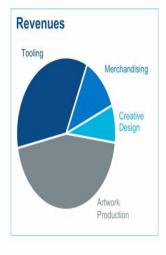


# **WHO WE ARE**

**OVERVIEW** 

### WHO WE ARE

### **Business Overview**



\$805M

ANNUAL REVENUE

### **AMERICAS**

4 countries 24 locations 240 on-site staff

#### **EMEA**

14 countries 32 locations 195 on-site staff APAC

7 countries 13 locations 40 on-site staff

25/6 28+ Countries/Continents

Languages

Locations

On-site Staff

475 7,000 **Employees Worldwide** 

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# WHAT WE DO

CREATIVE DESIGN, ARTWORK PRODUCTION, TOOLING

# PACKAGING PRODUCTION: OUR CORE BUSINESS

From Logo To Shelf



# EXTENDING OUR CORE BUSINESS

From Shelf To Experience













# HOW WE DO IT

**TECHNOLOGY AND SCALE** 

### **BROAD CAPABILITIES ON A GLOBAL SCALE**



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### **TECHNOLOGY AS A KEY DIFFERENTIATOR**

We Envision Our Technology As An Enabler Of The Most Productive Marketing Ecosystems On The Planet.

### **Proprietary Software**

- · Enables direct client interaction
- Supports cost-to-serve and speed-to-market
- Allows complex workflows at global scale

### SAP

Enables data for real-time reporting and project insights.

- Enable rapid response to changes in the marketplace
- Allows the systematic delivery of relevant content across all marketing channels
- Standard and customized, real-time reporting provides for visibility across multiple metrics
- Sets the foundation for efficient production of large-scale content at the greatest value

### SAP

Effective Control and Sharing of Master Data Enterprise-Based Management Information System

# WHO WE DO IT FOR

**CLIENTS AND CASE STUDIES** 

# **BLUE CHIP BRANDS TRUST SGK**



# CREATIVE BRAND EXTENSION

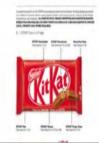
KitKat needed a new strategy to reach millennial travelers around the world. Following the creation of an updated brand identity we successfully created the entire line for a unified, quality, appearance on shelf.

We built awareness beyond the shelf through a digital campaign that created buzz and social engagement.

#### **RESULTS**

Launched 'Live Your Break,' a digital hub using content from travel influencers with UGC, a worldwide competition & brand experiences in 50 of the world's busiest airports.











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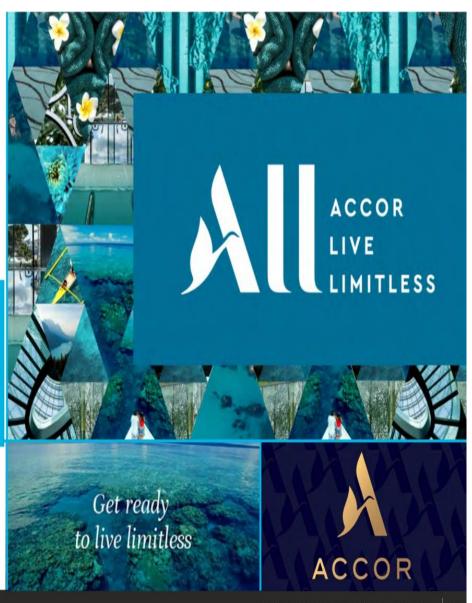
# CREATIVE BRAND IDENTITY

When Accor transformed from hotel operator to lifestyle ecosystem with a strategy of 'augmented hospitality' we created a new brand platform, portfolio, architecture and visual brand world.

We can strategically position existing brands to reach new audiences or help launch new brand to the world.

#### **RESULTS**

Positioning Accor as a premium, highperformance brand who understands the future of hospitality, with their new signature—"Live Limitless"—to elevate lifestyle moments.



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# MERCHANDISING EXPERTISE

Dick's Sporting Goods, collaborated with The North Face, for a bold refresh of their in-store showcase redesign. They wanted to blow-up the existing shop concept and completely reimagine it as an elevated cold weather destination.

Immersive brand experiences create sharable moments that drive brand loyalty and social media engagement.

#### **RESULTS**

Using our extensive familiarity and fanatic enthusiasm for The North Face brand, we created an in-store experience that operated in an entirely new stratosphere. The result? Total client love.



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# SCALED GLOBAL PRODUCTION

Producing 6,000 SKUs across 100 countries, the goals of this project were to flawlessly adapt our client's strategic design intent in order to drive Colgate brand consistency around the world.

6,000 SKUs 100 Countries 1-Year Deployment

#### RESULTS

We simplified and standardized ways of working around the globe. We were able to ensure success and mitigate risk by instituting a cohesive, controlled, global, process.





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# SCALED GLOBAL PRODUCTION OWN-BRAND

We partnered with ALDI US to create their beautiful new baby brand "Little Journey" by delivering our end-to-end model across a wide range of products, covering both food and non-food.

This exciting opportunity used the full strength of Equator's end-to-end offering.

#### **RESULTS**

One of the highest selling private brands across ALDI US. Delivery by Equator's unique model in a competitive and saturated market.



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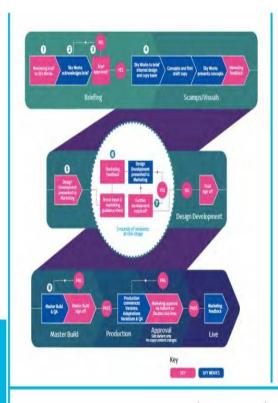
# CREATIVE PRODUCTION OUTSOURCING

We partnered with SKY UK to build an in-house studio that transformed their ability to compete more effectively. Our consulting team audited their current marcom ecosystem, diagnosed redundancies and re-engineered processes.

Delivered significant efficiencies and cost savings while producing a higher volume of assets more swiftly, accurately and consistently.

#### RESULTS

- 50% increase in velocity to market
- Significant cost reduction
- Allowed client to focus on higher value needs
- · All brands now digitally executed











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### **TOOLING**

10 Global Production Facilities 190,000 Gravure Cylinders Per Year ~3,000,000 Square Feet Of Flexographic Plates Per Year

Original design, development, production, color management, customized printing plates and cylinders for all conventional printing procedures.

Roller systems especially made to meet the individual requirements of our clients for the processing of roll-to-roll materials.







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# MARKET OVERVIEW

**MARKET REVIEW AND REACTION** 

### MARKET OVERVIEW

#### **Market Drivers And Industry Trends**

Zero-based budgeting across global CPGs continuing to redefine marketing budgets.

The trend of centralization now being balanced with the regional approach.

Exploding digital and social media channels challenge traditional marketing approach.

The global content marketing industry is projected to enjoy a CAGR of 16%. (1)

#### **Our Response**

Continued investment in technology drives automation and efficiency.

Additional geographic expansion drives leverage while our global footprint provides local flexibility.

Accelerated diversification into new capabilities and services.

Our unique ability to provide global end-to-end solutions allows for capture of larger percentage of marketing spend.

(1) Technavio: https://www.thedrum.com/news/2017/11/06/content-marketing-industry-be-worth-412bn-2021-following-four-year-growth-sput



## **TOOLING EXPERTISE**

**Taking Ideas To Finished Products.** 

We are a leading global designer and supplier of rotary tools and services for printing, texturing and converting of packaging and other web-based materials.





## WHAT WE DO

PACKAGING AND CONVERTING

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## **TOBACCO PACKAGING**

#### **Applications**



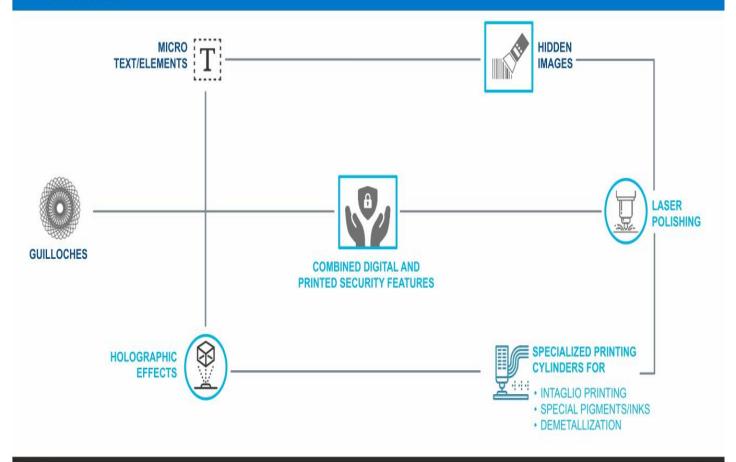
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## **SECURITY FEATURES**

**PORTFOLIO** 



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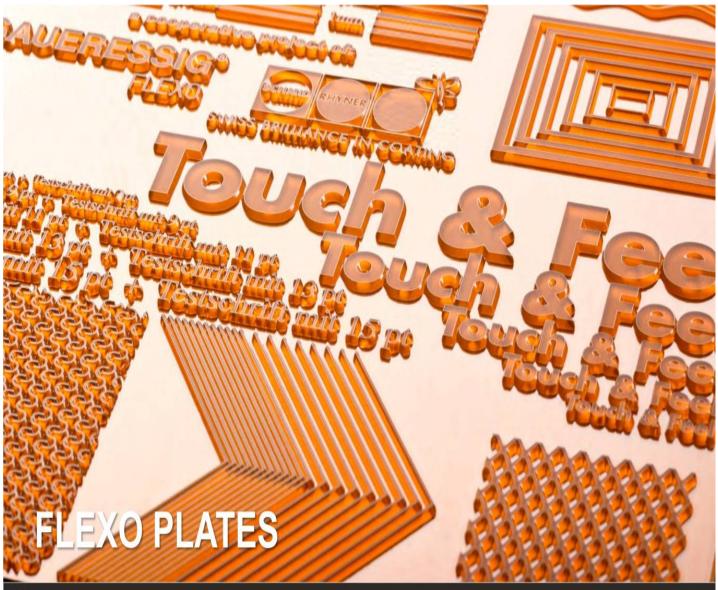






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## **FLEXO PLATES**



Sensitive Scents















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# WHAT WE DO

**SURFACES** 

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## **SURFACES**

We Are The Company That Creates The Look, Touch And Function Of The Products In Our Everyday Life

- · Home
- Automotive & Fashion
- Energy
- · Glass
- Metal
- Nonwovens
- Tissue
- Plastics
- Coating



Inspired by design.

Driven by technology.

Matthews



Matthews





Matthews INTERNATIONAL!

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# WHAT WE DO

**ENGINEERING** 

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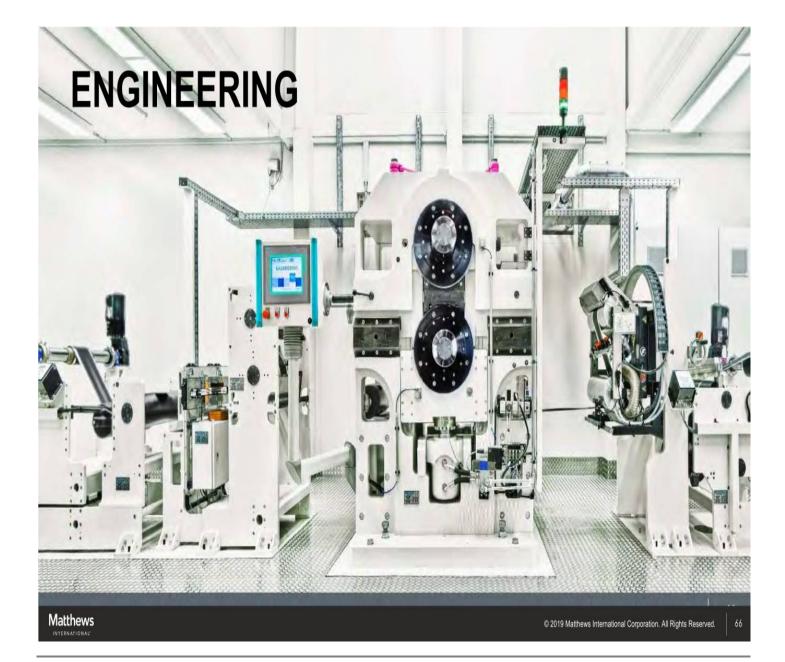
## **ENGINEERING**

#### **Core Products And Services**

We are a reliable and innovative provider for standard and special models of calenders and systems.

- Specialty, Purpose-built Machinery
- Automation Advancements
- Contract Manufacturing
- Technical Rollers
- · Research & Development
- Laboratory Calenders





# GLOBAL FOOTPRINT & GROWTH PATHS

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## **GLOBAL FOOTPRINT**

CLOSE TO OUR CUSTOMERS ALL OVER THE WORLD



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## **GLOBAL PERSPECTIVE**

**REGIONAL GROWTH PATHS** 

Reliability, excellence and innovation are interwoven in Matthews.

We owe this global strength to our ability to identify market trends at an early stage and to develop forward-looking products for our business operations across all borders

- · USA
- LatAm
- Russia
- Nigeria
- · South East Asia, China and India





**IN-HOUSE DEVELOPMENTS** 

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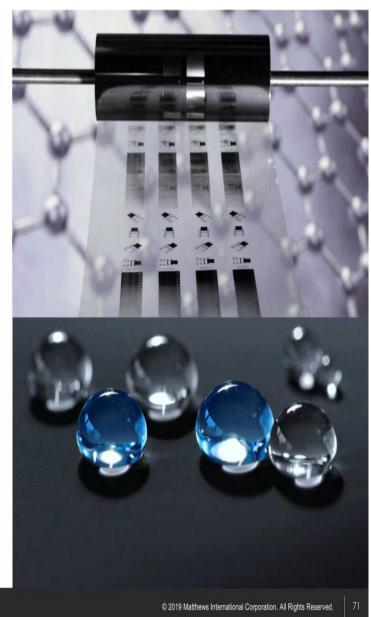
### **INNOVATIVE STRENGTH**

Exclusive Technology
And Sophisticated Know How

Through our ingenuity and creativity we create unique solutions and find better ways every day.

With a view on the trends of tomorrow, current developments are continuously adapted to the needs of the market.

We hold more than 100 patents for exclusive technology innovations.



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## **INDUSTRIAL TECHNOLOGIES**

2018 Revenue \$165.9M

#### Warehouse Automation

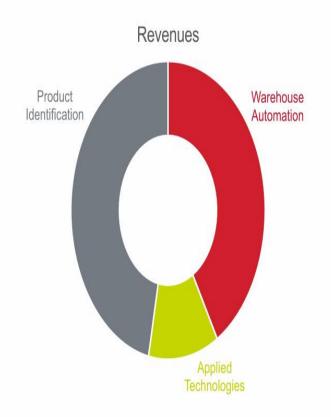
Software and control solutions for retail and e-commerce distribution centers.

#### **Product Identification**

Marking and coding solutions for product identification, branding and traceability.

#### **Applied Technologies**

Technologies that advance the productivity of targeted industrial applications.



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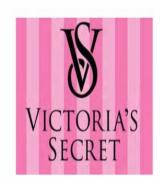
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## **WAREHOUSE AUTOMATION**

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## **WAREHOUSE AUTOMATION CUSTOMERS**





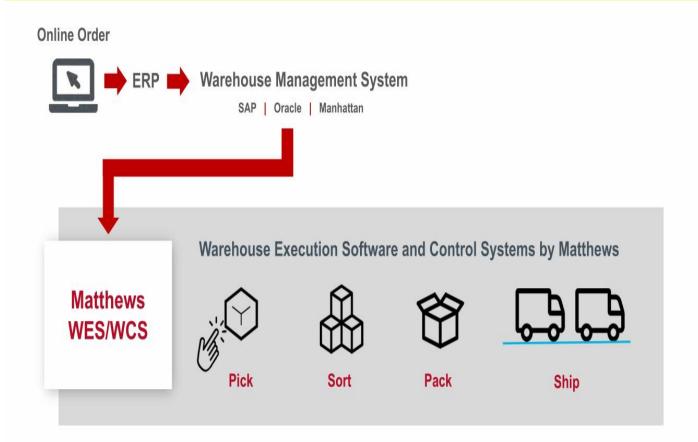








## **E-COMMERCE ORDER FLOW**



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## **OPPORTUNITIES FOR INNOVATION**

#### **Character Recognition**

RAF software sorts mail throughout the world. This technology can be applied to parcel sorting in warehouse automation.



#### **Autonomous Vehicle Navigation**

The market looks to Matthews as a trail blazer for applying robotics in fulfillment and distribution applications.



## **WAREHOUSE AUTOMATION**



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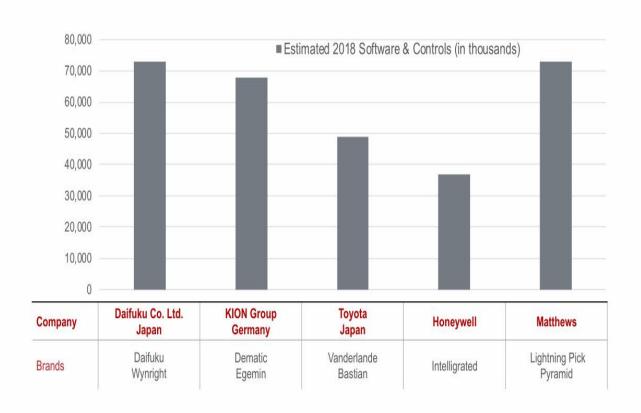
## **AUTONOMOUS MOBILE ROBOTS**

FOR AUTOMATED ORDER FULFILLMENT



- Navigates off natural features in environment
- Customizable for material handling requirements
- Synchronized with operator and pick / put systems

## **U.S. WAREHOUSE AUTOMATION**



Source: Estimated from Modern Material Handling study published April 2019.

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## PRODUCT IDENTIFICATION

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## PRODUCT IDENTIFICATION CUSTOMERS







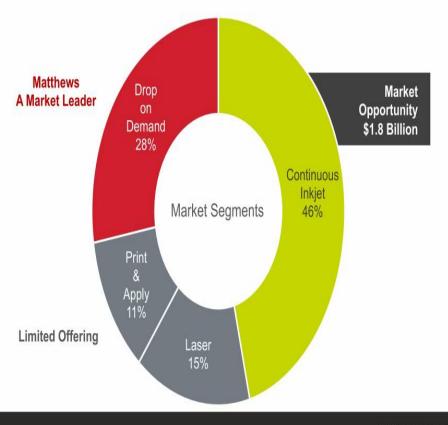






## **SMALL CHARACTER OPORTUNITY**

Estimated Total Marking and Coding Industry \$3.8 Billion in 2019



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Source: Technavio Report

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## **NEW TECHNOLOGY VALUE PROPOSITION**

#### **CIJ Print Head**





Improved Reliability

Up to 75% Lower Cost of Ownership

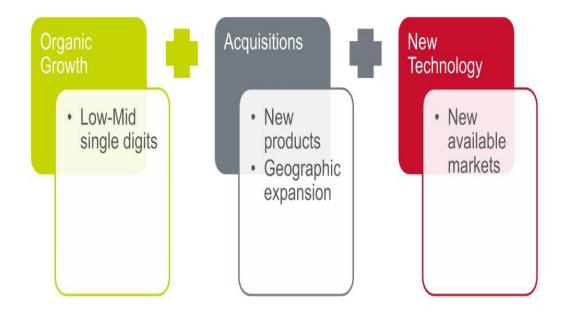
**Downtime Reduced to Minutes** 

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## **GROWTH STRATEGIES**



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## **ADDITIONAL FIELDS OF USE**

Life Sciences

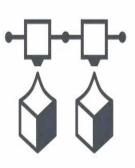


Printed Electronics





**3D Printing** 



**Airflow** 



Source: Technavio Report

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#### **OVERVIEW**

#### Largest supplier of memorialization products

- · Cemetery Products: Bronze and Granite Memorials
- · Funeral Home Products: Caskets
- · Cremation Equipment
- · Other Cremation Products

#### \* FY2018 Financial Results:

- · Sales: \$631.4 million
- Adjusted EBITDA<sup>(1)</sup>: \$145.5 million



(1) See appendix for Adjusted EBITDA reconciliations and other important disclosures regarding Matthews' use of Non-GA

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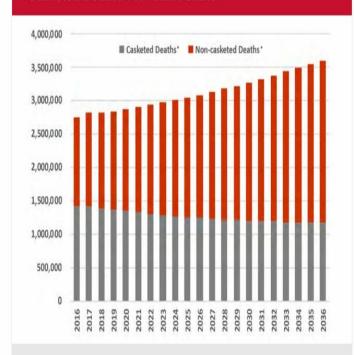
## **PRODUCTS**

Cemetery Products	Funeral Home Products	Cremation Equipment						
THOMAS  LANT I  BY THE MEN AND THE WAR AND THE MEN AND								
	Market Position (U.S.)							
Bronze Memorials - #1 Granite Memorials - #1	Caskets - #2	Cremation Equipment - #1						
Core Geographies								
North America, Italy, Australia	United States	Global						

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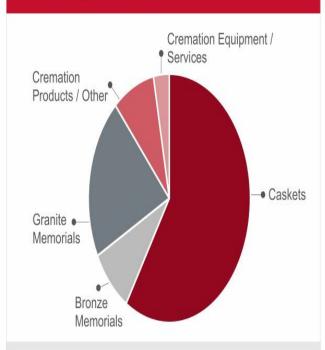
### **OUR MARKETS**

#### Casketed Deaths vs. Total Deaths



Relatively stable demand driven by predictable trends: increased deaths and rising cremation rates

#### Estimated U.S. Market ~\$2B\*



Full-service provider – leading position across key segments

Customer base consolidating but still fragmented

\*Company estimates. Data compiled from CDC, US Census Bureau, Industry reports and internal projections.

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#### **COMPETITIVELY ADVANTAGED MARKET POSITION**

#### **Business Scope**

Full-service provider to both funeral homes and cemeteries

#### **Commercial Strengths**

- Market leader strong brand and reputation
- Deep customer relationships with strong sales capabilities
- Value-added services / innovation to help customers grow their business



#### **Operational Strengths**

- World class manufacturing network with Lean operating model
- National casket delivery network
- · Superior product quality and service



Leadership position and barriers to entry create strong margins and stable cash flow generation

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### **ADVANTAGED GO TO MARKET CAPABILITIES**



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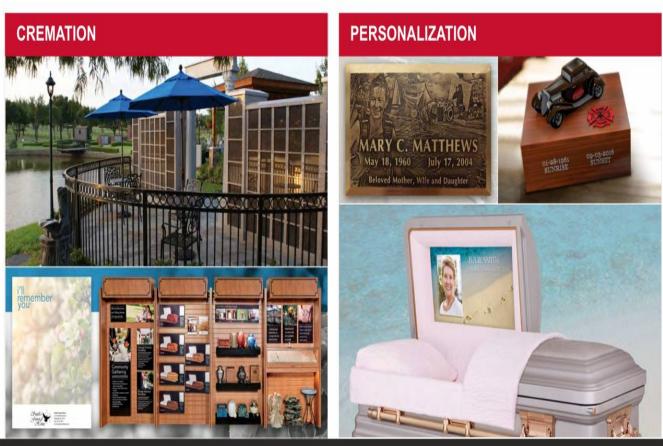
## **KEY STRATEGIES**

- Pursue growth opportunities in memorialization
- Drive operational excellence to manage cost and asset structure
- Integrate and pursue tuck-in acquisitions



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## PURSUING GROWTH OPPORTUNITIES IN CORE MARKETS ADDRESSING CONSUMER TRENDS



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## PURSUING GROWTH OPPORTUNITIES IN CORE MARKETS ADDRESSING CONSUMER TRENDS





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## DRIVE OPERATIONAL EXCELLENCE TO MANAGE COST AND ASSET STRUCTURE

#### Manage Cost Structure to Improve EBITDA Margin

- Continue to use proven Lean techniques to improve quality and reduce waste
- · Complete acquisition facility consolidations
- Lever technology / automation

#### Manage Assets to Deliver Strong Cash Flow

- SKU rationalization to optimize inventory
- Working capital management
- Modest on-going capex requirements





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## INTEGRATE ACQUISITIONS AND PURSUE TUCK-IN OPPORTUNITIES

#### **Aurora**

- Integration complete in 2019
- Consolidated four plants and 35 service centers
- Integrated and upgraded product line and services
- Generated \$20M+ in EBITDA synergies

#### Star

- Consolidated foundry operations
- Driving granite growth and cost opportunities





#### **Tuck-in Acquisitions**

- Expand leadership positions
- Expand in adjacencies

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### **KEY MESSAGES**



# ENVIRONMENTAL SOLUTIONS

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#### **OVERVIEW**

- Matthews Environmental Solutions Division offers cremation equipment, supplies and incineration equipment for global customers
- Cremation equipment is #1 worldwide with a large installed base to complement our position in the Casket and Bronze businesses
- Base product revenue augmented with service contracts and operating agreements
- Growth opportunities with Incineration for Standalone incinerators and Engineered Systems at \$5M-\$10M per system



## **CREMATOR WITH FILTRATION SYSTEM**



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## **ISLE OF JERSEY WASTE-ENERGY PLANT**

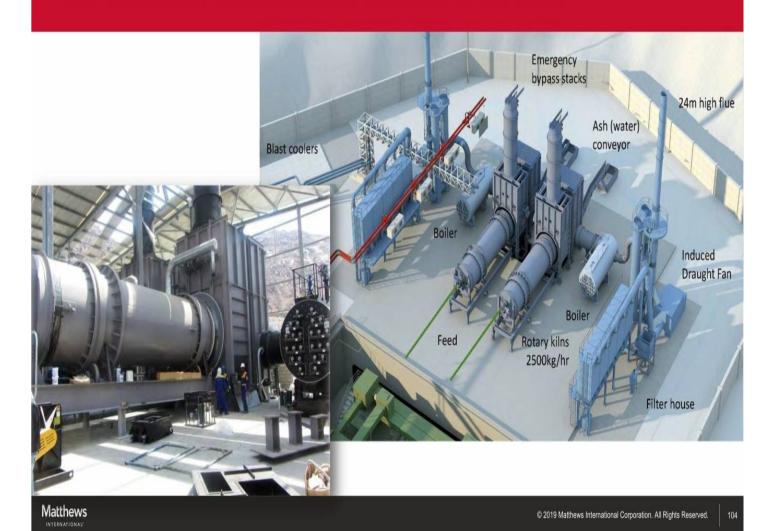


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## **MAKKAH INCINERATION PLANT**





## **APPENDIX**



## RECONCILIATION OF NON-GAAP FINAL MEASURES

Included in this report are measures of financial performance that are not defined by generally accepted accounting principles in the United States ("GAAP"). The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.



## **ADJUSTED EARNINGS PER SHARE**

#### NON-GAAP RECONCILIATION

(Dollars in thousands,	Fiscal Year Ended September 30,								
except per share data) (unaudited)	201	6	201	7	2018				
(unaudited)		per share		per share		per share			
Net income attributable to Matthews	\$ 66,749	\$ 2.03	\$ 74,368	\$ 2.28	\$107,371	\$ 3.37			
Acquisition costs (1)	16,240	0.50	13,828	0.42	8,128	0.26			
ERP integration costs (2)	7,338	0.22	6,787	0.21	8,040	0.25			
Loss recoveries, net of costs (3)	7.4		(7,478)	(0.23)	-	2			
Strategic initiatives and other charges (4)	1,031	0.03	6,722	0.21	1,106	0.04			
Loss on divestiture (5)	-		¥			2			
Non-service pension and postretirement (6)	5,729	0.17	6,141	0.19	4,235	0.12			
Intangible amortization expense	14,179	0.43	16,319	0.50	23,356	0.73			
Tax related (7)			485	0.02	(25,967)	(0.81			
Adjusted net income	\$111,266	\$ 3.38	\$117,172	\$ 3.60	\$ 126,269	\$ 3.96			

Note: See Disclaimer (Page 2) for Management's assessment of supplemental information related to adjusted net income and adjusted EPS. Adjustments to net income for non-GAAP reconciling items were calculated using an income tax rate of 26.0%, 30.0% and 32.0% for fiscal years ended September 30, 2018, 2017 and 2016, respectively.

- (1) Includes certain non-recurring costs associated with recent acquisition activities.
- (2) Represents costs associated with global ERP system integration efforts.
- (3) Represents loss recoveries, net of related costs, related to the theft of funds by a former employee.
- (4) Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.
- (5) Represents a loss on the sale of a controlling interest in a Memorialization business.
- (6) Non-service pension and posterlement expense includes interest cost, expected return on plan assets and amortization of actuarial gains and losses. These benefit cost components are excluded from adjusted net income assets and smortization of influenced by external market conditions that impact investment returns and interest (discount) rates. The service cost and prior service cost components of pension and posterirement expense are included in the calculation of adjusted net income and EPS, since they are considered to be a better reflection of the ongoing service-related costs of providing these benefits. Please note that GAAP pension and posterirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.
- (7) The tax-related adjustments in fiscal 2018 consisted of income tax regulation changes which included an estimated favorable tax benefit of approximately \$37,800 for the fiscal year-to-date periods ended September 30, 2018 and Matro \$1,2018 for the reduction in the Company's net deferred tax liability principally reflecting the lower U.S. Federal tax rate, offset partially by an estimated repatriation reastition tax charge and other charges of approximately \$11,800 and \$11,000, for the fiscal year-to-date periods ended September 31, 2018 and Matro \$31,2018, respectively.



## ADJUSTED EBITDA

#### **NON-GAAP RECONCILIATION**

(Dollars in thousands)		Fiscal Year Ended September 30,						
(unaudited)	2016		2017		2018			
Net income	\$	66,161	\$	73,933	\$	107,111		
Income tax provision (benefit)		29,073		22,354		(9,118)		
Income before income taxes		95,234	-	96,287	Ξ	97,993		
Net loss attributable to noncontrolling interests		588		435		260		
Interest expense		24,344		26,371		37,427		
Depreciation and amortization		65,480		67,981		76,974		
Acquisition costs (1)		23,847		17,722		10,918		
ERP integration costs (2)		10,827		8,026		10,864		
Loss recoveries, net of costs (3)		-		(10,683)		-		
Strategic initiatives and other charges (4)		241		9,209		1,495		
Loss on divestiture (5)		*						
Stock-based compensation		10,612		14,562		13,460		
Non-service pension and postretirement (6)		8,413		8,773		5,723		
Total Adjusted EBITDA	\$	239,586	\$	238,683	\$	255,114		

Note: See Disclaimer (Page 2) for Management's assessment of supplemental information related to total adjusted EBITDA.

- (1) Includes certain non-recurring costs associated with recent acquisition activities.
- (2) Represents costs associated with global ERP system integration efforts.
- (3) Represents loss recoveries, net of related costs, related to the theft of funds by a former employee.
- (4) Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.
- (5) Represents a loss on the sale of a controlling interest in a Memorialization business.
- (6) Non-service pension and postretirement expense includes interest cost, expected return on plan assets and amortization of actuarial gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. The service cost and prior service cost components of pension and postretirement expense are included in the calculation of adjusted EBITDA, since they are considered to be a better reflection of the ongoing service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.



## **NET DEBT RATIO**

#### **NON-GAAP RECONCILIATION**

(Dollars in thousands) (unaudited)		Fiscal Year Ended September 30,						
		2016		2017		2018		
Balance Sheet Information:	**	-		-				
Long-term debt, current maturities	\$	27,747	\$	29,528	\$	31,260		
Long-term debt		844,807		881,602		929,342		
Total debt		872,554		911,130	5).	960,602		
Less: Cash and cash equivalents		55,711		57,515		41,572		
Net Debt	\$	816,843	\$	853,615	\$	919,030		
Adjusted EBITDA (Appendix A)	\$	239,586	\$	238,683	\$	255,114		
Net Debt:Adjusted EBITDA Ratio	_	3.4	_	3.6	_	3.6		
Net Debt:Adjusted EBITDA Ratio (Based of	n LTM :	3/31/19)				3.8		

Note: See Disclaimer (Page 2) for Management's assessment of supplemental information related to net debt and net debt:adjusted EBITDA ratio.

## **SEGMENT INFORMATION**

(Dollars in thousands)	_	Fiscal Year Ended September 30,						
	<u>-</u>	2016	_	2017		2018		
Sales:								
SGK Brand Solutions	\$	755,975	\$	770,181	\$	805,274		
Memorialization		610,142		615,882		631,392		
Industrial Technologies		114,347		129,545		165,914		
Consolidated Sales	\$	1,480,464	\$	1,515,608	\$	1,602,580		
Adjusted EBITDA:								
SGK Brand Solutions	\$	152,323	\$	144,783	\$	150,233		
Memorialization		125,886		139,192		145,487		
Industrial Technologies		17,583		18,481		25,864		
Corporate and Non-Operating		(56,206)	_	(63,773)	03	(66,470)		
Total Adjusted EBITDA <sup>(1)</sup>	\$	239,586	\$	238,683	\$	255,114		

Note: See Disclaimer (Page 2) for Management's assessment of supplemental information related to total adjusted EBITDA.

<sup>(1)</sup> Total adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results.