## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 29, 2021

#### MATTHEWS INTERNATIONAL CORPORATION

(Exact name of registrant as specified in its charter)

Pennsylvania0-0911525-0644320(State or other jurisdiction of<br/>Incorporation or organization)(Commission<br/>File Number)(I.R.S. Employer<br/>Identification No.)

Two Northshore Center, Pittsburgh, PA 15212-5851

(Address of principal executive offices) (Zip Code)

(412) 442-8200

(Registrant's telephone number, including area code)

Not Applicable

(Former name, former address and former fiscal year, if changed since last report)

Check the appropriate box below if the Form 8-K filing is General Instruction A.2. below):	intended to simultaneously satisfy the filing	g obligation of the registrant under any of the following provisions (ee
☐ Written communications pursuant to Rule 425 under the	Securities Act (17 CFR 230.425)	
☐ Soliciting material pursuant to Rule 14a-12 under the Ex-	change Act (17 CFR 240.14a-12)	
☐ Pre-commencement communications pursuant to Rule 14	4d-2(b) under the Exchange Act (17 CFR 240	0.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13	Se-4(c) under the Exchange Act (17 CFR 240.	.13e-4(c))
Securities registered pursuant to Section 12(b) of the Ac Title of each class	t: Trading Symbol	Name of each exchange on which registered
Class A Common Stock, \$1.00 par value	MATW	Nasdaq Global Select Market
Indicate by check mark whether the registrant is an emergin the Securities Exchange Act of 1934 (§240.12b-2 of this characteristics). Emerging growth company □		the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of
If an emerging growth company, indicate by check mark if accounting standards provided pursuant to Section 13(a) of		nded transition period for complying with any new or revised financia

#### Item 2.02 Results of Operations and Financial Condition.

On April 29, 2021, Matthews International Corporation ("Matthews") issued a press release announcing its earnings for the second fiscal quarter of 2021. A copy of the press release is furnished hereto as Exhibit 99.1.

#### Item 7.01 Regulation FD Disclosure.

On April 29, 2021, Matthews posted to the Company's website (www.matw.com/investors) its earnings teleconference presentation which includes selected financial results for the second fiscal quarter of 2021. The presentation is furnished herewith as Exhibit 99.2. This information, including exhibits attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. This information shall not be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference to this Form 8-K in such a filing.

#### Item 9.01 Financial Statements and Exhibits.

#### (d) Exhibits.

Exhibit Number	Description
99.1 99.2	Press Release, dated April 29, 2021, issued by Matthews International Corporation Matthews International Corporation earnings teleconference presentation for the second fiscal quarter of 2021

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MATTHEWS INTERNATIONAL CORPORATION (Registrant)

By: /s/ Steven F. Nicola

Steven F. Nicola Chief Financial Officer and Secretary

Date: April 30, 2021



### **NEWS RELEASE**

**Matthews International Corporation** 

Corporate Office Two NorthShore Center Pittsburgh, PA 15212-5851 Phone: (412) 442-8200

April 29, 2021

Contact: Steven F. Nicola

Chief Financial Officer and Secretary

William D. Wilson Senior Director, Corporate Development

### MATTHEWS INTERNATIONAL REPORTS RESULTS FOR FISCAL 2021 SECOND QUARTER

#### Financial Highlights - 2nd Quarter:

- Record quarterly sales of \$417.2 million; 11.3% increase over 2nd quarter last year
- Debt reduction of \$42.1 million for the current quarter
- Net income of \$5.0 million (\$0.16 per share)
- Adjusted net income of \$28.8 million (\$0.89 per share) vs. \$19.8 million (\$0.63 per share) for the 2nd quarter last year
- Adjusted EBITDA of \$60.9 million compared to \$49.4 million a year ago

#### Financial Highlights - Year-to-Date:

- Year-to-date sales increased \$64.1 million (8.7%) compared to last year
- Cash flow from operations of \$92.2 million compared to \$66.0 million last year
- Debt reduction of \$52.1 million for current fiscal year: \$183.3 million since March 31, 2020

**PITTSBURGH, PA, April 29, 2021 - Matthews International Corporation (NASDAQ GSM: MATW) today announced financial results for its second quarter of fiscal 2021 and six months ended March 31, 2021.** 

In discussing the results for the Company's fiscal 2021 second quarter, Joseph C. Bartolacci, President and Chief Executive Officer, stated:

"I am very pleased to report another strong quarter for Matthews. Our consolidated sales, adjusted EBITDA, and adjusted earnings per share for the fiscal 2021 second quarter were each higher than the same quarter a year ago, reflecting a significant increase in sales for our Memorialization segment and benefits from our ongoing cost-reduction and productivity initiatives.

"In addition, the Company's consolidated cash flow from operations for the first six months of this fiscal year was significantly higher than the same period last year reflecting our strong operating performance and emphasis on cash management, which has become a permanent part of our operating mentality. As a result, we further reduced our outstanding debt by \$42.1 million during the recent quarter. Over the past 12 months (since March 31, 2020), we have reduced our outstanding debt by \$183.3 million.

"Sales for the Memorialization segment for the current quarter were \$205.5 million, compared to \$161.8 million for the same quarter a year ago, representing an increase of \$43.7 million, or 27.0%. The segment's sales growth predominantly resulted from increased sales of caskets due to COVID-19. In

addition, sales of cremation equipment, mausoleums and cemetery memorial products also increased from the same quarter a year ago.

"Despite the ongoing impact of the pandemic, particularly in our retail-based markets, sales for the SGK Brand Solutions segment were relatively stable for the quarter ended March 31, 2021 compared to a year ago. Although our retail-based sales (principally merchandising solutions and private label brand market sales), were lower for the current quarter, the segment generated higher sales of purpose-built engineered products. The increase in engineered products sales was primarily attributable to our energy storage business, which has seen significant order growth and market interest.

"The Industrial Technologies segment reported sales for the fiscal 2021 second quarter of \$40.7 million, compared to \$40.1 million a year ago, primarily reflecting sales growth in the segment's warehouse automation business. Incoming orders for our warehouse automation solutions remained very strong, but access to job sites to complete these orders continues to be constrained.

"I continue to be extremely proud of our employees and want to thank them for their efforts during this pandemic. Our strong performance under these challenging conditions is the result of their hard work and dedication. The safety of our employees remains the top priority of our Board and leadership team."

#### Second Quarter Fiscal 2021 Consolidated Results (Unaudited)

(\$ in millions, except per share data)	 Q2 FY2021	Q2 FY2020	 Change	% Change
Sales	\$ 417.2	\$ 374.8	\$ 42.4	11.3 %
Net income (loss) attributable to Matthews	\$ 5.0	\$ (86.4)	\$ 91.4	105.8 %
Diluted earnings (loss) per share	\$ 0.16	\$ (2.77)	\$ 2.93	105.8 %
Non-GAAP adjusted net income	\$ 28.8	\$ 19.8	\$ 9.0	45.5 %
Non-GAAP adjusted EPS	\$ 0.89	\$ 0.63	\$ 0.26	41.3 %
Adjusted EBITDA	\$ 60.9	\$ 49.4	\$ 11.5	23.3 %

Note: See the attached tables for additional important disclosures regarding Matthews' use of non-GAAP measures as well as reconciliations of non-GAAP measures to corresponding GAAP measures. Organic sales represent changes in sales excluding the impact of acquisitions, divestitures, and changes in foreign currency exchange rates.

Consolidated sales for the quarter ended March 31, 2021 were \$417.2 million, compared to \$374.8 million for the same quarter a year ago, representing an increase of \$42.4 million, or 11.3%. The increase primarily reflected higher sales in the Memorialization segment. Changes in foreign currency rates were estimated to have a favorable impact of \$9.4 million on fiscal 2021 consolidated sales compared to a year ago.

Net income attributable to the Company for the quarter ended March 31, 2021 was \$5.0 million, or \$0.16 per share, compared to a net loss of \$86.4 million, or \$2.77 per share in the prior year. GAAP earnings for both periods continued to be impacted by the accelerated amortization of certain intangible assets in the SGK Brand Solutions segment. Net loss for the prior year reflected a goodwill write down.

On a non-GAAP adjusted basis, earnings for the fiscal 2021 second quarter were \$0.89 per share, compared to \$0.63 per share a year ago. Adjusted EBITDA (net income before interest expense, income taxes, depreciation and amortization, and other adjustments) for the fiscal 2021 second quarter was \$60.9 million, compared to \$49.4 million a year ago, representing an increase of \$11.5 million. These increases were primarily driven by higher sales in the Memorialization segment as well as benefits from the Company's cost-reduction initiatives and lower travel and entertainment expenses. See reconciliations of adjusted EBITDA and non-GAAP adjusted earnings per share below.

#### Fiscal 2021 Year-to-Date Consolidated Results (Unaudited)

(\$ in millions, except per share data)	YT	D FY2021	 YTD FY2020	 Change	% Change
Sales	\$	803.8	\$ 739.7	\$ 64.1	8.7 %
Net income (loss) attributable to Matthews	\$	3.2	\$ (96.8)	\$ 100.0	103.3 %
Diluted earnings (loss) per share	\$	0.10	\$ (3.11)	\$ 3.21	103.2 %
Non-GAAP adjusted net income	\$	50.4	\$ 34.4	\$ 16.0	46.5 %
Non-GAAP adjusted EPS	\$	1.57	\$ 1.10	\$ 0.47	42.7 %
Adjusted EBITDA	\$	115.7	\$ 89.6	\$ 26.1	29.1 %

Note: See the attached tables for additional important disclosures regarding Matthews' use of non-GAAP measures as well as reconciliations of non-GAAP measures to corresponding GAAP measures. Organic sales represent changes in sales excluding the impact of acquisitions, divestitures, and changes in foreign currency exchange rates.

Consolidated sales for the six months ended March 31, 2021 were \$803.8 million, compared to \$739.7 million a year ago, representing an increase of \$64.1 million, or 8.7%. The increase in fiscal 2021 sales reflected higher sales in the Memorialization segment, partially offset by lower sales in the SGK Brand Solutions segment. Changes in foreign currency rates were estimated to have a favorable impact of \$14.1 million on fiscal 2021 consolidated sales compared to a year ago.

Net income attributable to the Company for the first six months of fiscal 2021 was \$3.2 million, or \$0.10 per share, compared to a net loss of \$96.8 million, or \$3.11 per share in the prior year. GAAP earnings for both periods were impacted by the accelerated amortization of certain intangible assets in the SGK Brand Solutions segment, and charges related to the Company's cost-reduction initiatives. Prior year net loss also reflected a goodwill write down.

On a non-GAAP adjusted basis, earnings for the first six months of fiscal 2021 were \$1.57 per share, compared to \$1.10 per share a year ago. Adjusted EBITDA for the first six months of fiscal 2021 was \$115.7 million, compared to \$89.6 million a year ago, representing an increase of \$26.1 million. These increases were primarily driven by higher sales in the Memorialization segment as well as benefits from the Company's cost-reduction initiatives and lower travel and entertainment expenses. See reconciliations of adjusted EBITDA and non-GAAP adjusted earnings per share below.

#### **Outlook**

Mr. Bartolacci further stated: "We remain cautiously optimistic regarding the balance of fiscal 2021. As COVID-19 subsides, we are already beginning to see recovery in many of our businesses. As expected, casket sales are anticipated to decline from the pandemic-impacted comparable months a year ago and recent increases in commodity costs such as steel, lumber and copper are expected to impact the coming quarters. However, the improvements in our other businesses are currently expected to lessen these impacts.

"Within the Memorialization segment, cemetery products sales have been constrained throughout the pandemic due to local stay-at-home orders limiting families' access to cemeteries. We are already beginning to see these order rates returning to higher than normal levels. For the Industrial Technologies segment, order rates have increased recently for the product identification business and remain strong for warehouse solutions. In the SGK Brand Solutions segment, we continue to win new accounts and are beginning to see increasing order rates in the retail-based business. In addition, the energy storage business within our Saueressig subsidiary continues to grow significantly. Lastly, our cost-reduction initiatives have produced realized savings for the Company and are expected to generate additional benefits in future periods.

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"Cash flow management efforts will continue to be a priority for the remainder of the fiscal year. Accordingly, we expect continued solid operating cash flow and additional debt reduction during the remainder of the fiscal year."

#### Webcast

The Company will host a conference call and webcast on Friday, April 30, 2021 at 9:00 a.m. Eastern Time to review its financial and operating results and discuss its corporate strategies and outlook. A question-and-answer session will follow. The conference call can be accessed by calling (201) 689-8471. The audio webcast can be monitored at <a href="https://www.matw.com">www.matw.com</a>. A telephonic replay will be available from 12:00 p.m. ET on the day of the teleconference call until Friday, May 14, 2021. To listen to the archived call, dial (412) 317-6671 and enter the conference ID number 13718772. The webcast replay will be available on the Company's website at <a href="https://www.matw.com">www.matw.com</a>, where a transcript will also be posted once available.

#### **About Matthews International Corporation**

Matthews International Corporation is a global provider of brand solutions, memorialization products and industrial technologies. The SGK Brand Solutions segment is a leader in providing brand development, deployment and delivery services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of memorialization products, including memorials, caskets and cremation and incineration equipment, primarily to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial Technologies segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. The Company has approximately 11,000 employees in more than 25 countries on six continents that are committed to delivering the highest quality products and services.

#### **Forward-looking Information**

Any forward-looking statements contained in this release are included pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from management's expectations. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove correct. Factors that could cause the Company's results to differ materially from the results discussed in such forward-looking statements principally include changes in domestic or international economic conditions, changes in foreign currency exchange rates, changes in the cost of materials used in the manufacture of the Company's products, changes in mortality and cremation rates, changes in product demand or pricing as a result of consolidation in the industries in which the Company operates, changes in product demand or pricing as a result of domestic or international competitive pressures, ability to achieve cost-reduction objectives, unknown risks in connection with the Company's acquisitions, cybersecurity concerns, effectiveness of the Company's internal controls, compliance with domestic and foreign laws and regulations, technological factors beyond the Company's control, impact of pandemics or similar outbreaks, such as coronavirus disease 2019 ("COVID-19") or other disruptions to our industries, customers, or supply chains, and other factors described in the Company's Annual Report on Form 10-K and other periodic filings with the U.S. Securities and Exchange Commission.

#### **CONDENSED CONSOLIDATED STATEMENTS OF INCOME (Unaudited)**

(In thousands, except per share data)

**Three Months Ended** Six Months Ended March 31, March 31, 2020 2021 2020 2021 % Change % Change 374,800 Sales 417,154 803,811 739,744 11.3 % 8.7 % (250,036) 10.4 % Cost of sales (276, 143)(537,302)(499,253)7.6 % 13.0 % Gross profit 141,011 124,764 266,509 240,491 10.8 % Gross margin 33.8 % 33.3 % 33.2 % 32.5 % Selling and administrative expenses (103,109)(101,581) 1.5 % (203,013)(204,309)(0.6)% Amortization of intangible assets (22,930)28.3 % (38,151)(35,814)6.5 % (17,872)(90,408) Goodwill write-down 100.0 % (90,408)100.0 % Operating profit (loss) 14,972 (85,097) 117.6 % 25,345 (90,040) 128.1 % (12.2)% Operating margin 3.6 % (22.7)% 3.2 % Interest and other deductions, net (8,848)(12,564)(29.6)% (17,233)(23,324)(26.1)% Income (loss) before income taxes 6,124 (97,661) 106.3 % 8,112 (113,364)107.2 % Income taxes (972)11,066 (108.8)% (4,952)16,463 (130.1)% Net Income (loss) 5.152 (86,595)105.9 % 3,160 (96,901) 103.3 % Non-controlling interests (163)231 (170.6)% 71 71 — % 4,989 (86, 364)3,231 (96,830)Net income (loss) attributable to Matthews 105.8 % 103.3 % Earnings (loss) per share -- diluted \$ 0.16 (2.77)105.8 % \$ 0.10 (3.11)103.2 % \$ 0.89 0.63 1.57 1.10 Earnings per share -- non-GAAP(1) 41.3 % \$ 42.7 % \$ 0.21 0.43 0.42 \$ 0.215 2.4 % \$ Dividends declared per share 2.4 %

# SEGMENT INFORMATION (Unaudited) (In thousands)

	Three Months Ended March 31,					Six Mont Marc	led	
		2021		2020		2021		2020
Sales:								
SGK Brand Solutions	\$	171,024	\$	172,855	\$	339,164	\$	347,735
Memorialization		205,457		161,819		388,731		316,224
Industrial Technologies		40,673		40,126		75,916		75,785
	\$	417,154	\$	374,800	\$	803,811	\$	739,744
Adjusted EBITDA:								
SGK Brand Solutions	\$	20,832	\$	22,224	\$	42,168	\$	40,962
Memorialization		51,606		35,193		95,678		65,286
Industrial Technologies		5,809		6,212		9,302		10,526
Corporate and Non-Operating		(17,307)		(14,232)		(31,445)		(27,147)
Total Adjusted EBITDA <sup>(1)</sup>	\$	60,940	\$	49,397	\$	115,703	\$	89,627

<sup>(1)</sup> See reconciliation of non-GAAP financial information provided in tables at the end of this release

<sup>(1)</sup> See reconciliation of non-GAAP financial information provided in tables at the end of this release

# CONDENSED CONSOLIDATED BALANCE SHEET INFORMATION (Unaudited) (In thousands)

,	March 31, 2021		September 30, 2020		
ASSETS					
Cash and cash equivalents	\$	46,980	\$	41,334	
Accounts receivable, net		292,703		295,185	
Inventories, net		186,522		175,100	
Other current assets		73,410		63,954	
Total current assets	'	599,615		575,573	
Property, plant and equipment, net		228,362		236,788	
Goodwill		777,823		765,388	
Other intangible assets, net		305,295		333,498	
Other long-term assets		152,665		161,386	
Total assets	\$	2,063,760	\$	2,072,633	
LIABILITIES					
Long-term debt, current maturities	\$	4,274	\$	26,824	
Other current liabilities		319,996		290,044	
Total current liabilities		324,270		316,868	
Long-term debt		778,209		807,710	
Other long-term liabilities		341,682		336,622	
Total liabilities		1,444,161		1,461,200	
SHAREHOLDERS' EQUITY					
Total shareholders' equity		619,599		611,433	
Total liabilities and shareholders' equity	\$	2,063,760	\$	2,072,633	

# CONDENSED CONSOLIDATED CASH FLOWS INFORMATION (Unaudited) (In thousands)

(In thousands)			
	Six Months Er	nded March	31,
	2021		2020
Cash flows from operating activities:			
Net income (loss)	\$ 3,160	\$	(96,901)
Adjustments to reconcile net income (loss) to net cash provided by operating activities:			
Depreciation and amortization	62,530		58,250
Changes in working capital items	2,730		19,384
Goodwill write-down	_		90,408
Other operating activities	23,762		(5,146)
Net cash provided by operating activities	92,182		65,995
Cash flows from investing activities:			
Capital expenditures	(15,819)		(19,082)
Acquisitions, net of cash acquired	(13,100)		
Other investing activities	17,065		(9,456)
Net cash used in investing activities	(11,854)		(28,538)
Cash flows from financing activities:			
Net (payments) proceeds from long-term debt	(53,948)		21,333
Purchases of treasury stock	(4,486)		(2,351)
Dividends	(13,979)		(13,183)
Other financing activities	(3,040)		(5,214)
Net cash (used in) provided by financing activities	(75,453)		585
Effect of exchange rate changes on cash	771		(1,006)
Net change in cash and cash equivalents	\$ 5,646	\$	37,036

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#### **Reconciliations of Non-GAAP Financial Measures**

Included in this report are measures of financial performance that are not defined by GAAP. The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provide investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

### ADJUSTED EBITDA RECONCILIATION (Unaudited) (In thousands)

	Three Months Ended March 31,			Six Mont Mare	hs End ch 31,	led	
		2021		2020	2021		2020
Net income (loss)	\$	5,152	\$	(86,595)	\$ 3,160	\$	(96,901)
Income tax provision (benefit)		972		(11,066)	4,952		(16,463)
Income (loss) before income taxes	\$	6,124	\$	(97,661)	8,112		(113,364)
Net (income) loss attributable to noncontrolling interests		(163)		231	71		71
Interest expense		7,233		9,613	14,961		18,853
Depreciation and amortization*		35,179		29,317	62,530		58,250
Acquisition related items (1)**		(702)		742	(360)		2,221
ERP integration costs (2)**		216		750	359		1,415
Strategic initiatives and other charges:(3)**							
Workforce reductions and related costs		1,792		1,387	8,818		3,649
Other cost-reduction initiatives		3,787		7,750	7,468		16,208
Non-recurring / incremental COVID-19 costs <sup>(4)</sup>		1,572		663	2,696		663
Goodwill write-down (5)		_		90,408	_		90,408
Joint Venture depreciation, amortization, interest expense and other charges $^{(6)}$		_		1,462	_		2,259
Stock-based compensation		4,001		2,508	7,247		4,539
Non-service pension and postretirement expense (7)		1,901		2,227	3,801		4,455
Total Adjusted EBITDA	\$	60,940	\$	49,397	\$ 115,703	\$	89,627
Adjusted EBITDA margin		14.6 %		13.2 %	14.4 %	-	12.1 %

<sup>(1)</sup> Includes certain non-recurring items associated with recent acquisition activities.

<sup>(2)</sup> Represents costs associated with global ERP system integration efforts.

<sup>(9)</sup> Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.

<sup>(4)</sup> Includes certain non-recurring direct incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or underutilization due to COVID-19.

<sup>(5)</sup> Represents the goodwill write-down for two reporting units within the SGK Brand Solutions segment.

<sup>(6)</sup> Represents the Company's portion of depreciation, intangible amortization, interest expense, and other non-recurring charges incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.

<sup>(</sup>i) Non-service pension and postretirement expense includes interest cost, expected return on plan assets and amortization of actuarial gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. The service cost and prior service cost components of pension and postretirement expense are included in the calculation of adjusted EBITDA, since they are considered to be a better reflection of the opping service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.

<sup>\*</sup> Depreciation and amortization was \$26,740 and \$21,785 for the SGK Brand Solutions segment, \$5,709 and \$4,839 for the Memorialization segment, \$1,401 and \$1,428 for the Industrial Technologies segment, and \$1,329 and \$1,265 for Corporate and Non-Operating, for the three months ended March 31, 2021 and 2020, respectively. Depreciation and amortization was \$45,887 and \$43,441 for the SGK Brand Solutions segment, \$11,178 and \$9,475 for the Memorialization segment, \$2,842 and \$2,870 for the Industrial Technologies segment, and \$2,623 and \$2,464 for Corporate and Non-Operating, for the six months ended March 31, 2021 and 2020, respectively.

<sup>\*\*</sup> Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$2,991 and \$3,818 for the SGK Brand Solutions segment, income of \$335 and charges of \$730 for the Memorialization segment, and charges of \$2,437 and \$5,813 for Corporate and Non-Operating, for the three months ended March 31, 2021 and 2020, respectively. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$268 for the Industrial Technologies segment, for the three months ended March 31, 2020. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$10,346 and \$7,264 for the SGK Brand Solutions segment, \$755 and \$1,057 for the Memorialization segment, and \$5,144 and \$14,904 for Corporate and Non-Operating, for the six months ended March 31, 2021 and 2020, respectively. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$268 for the Industrial Technologies segment, for the six months ended March 31, 2020.

### ADJUSTED NET INCOME AND EPS RECONCILIATION (Unaudited) (In thousands, except per share data)

Three Months Ended

Six Months Ended

	March 31,					 March 31,						
		2021			2020		2021			2020		
		р	er share		р	er share	р	er share		р	er share	
Net income (loss) attributable to Matthews	\$	4,989 \$	0.16	\$	(86,364) \$	(2.77)	\$ 3,231 \$	0.10	\$	(96,830) \$	(3.11)	
Acquisition related items (1)		(520)	(0.02)		558	0.01	(267)	(0.01)		1,667	0.05	
ERP integration costs (2)		160	0.01		562	0.01	266	0.01		1,061	0.03	
Strategic initiatives and other charges:(3)												
Workforce reductions and related costs		1,646	0.05		1,041	0.04	8,381	0.26		2,737	0.09	
Other cost-reduction initiatives		2,986	0.09		5,946	0.19	5,736	0.18		12,290	0.40	
Non-recurring / incremental COVID-19 costs <sup>(4)</sup>		1,174	0.03		497	0.02	2,047	0.06		497	0.02	
Goodwill write-down (5)		_	_		81,861	2.63	_	_		81,861	2.63	
Joint Venture amortization and other charges <sup>(6)</sup>		_	_		667	0.02	_	_		872	0.03	
Non-service pension and postretirement expense (7)		1,407	0.05		1,670	0.05	2,813	0.09		3,341	0.10	
Amortization		16,968	0.52		13,404	0.43	 28,231	0.88		26,861	0.86	
Adjusted net income	\$	28,810 \$	0.89	\$	19,842 \$	0.63	\$ 50,438 \$	1.57	\$	34,357 \$	1.10	

Note: Adjustments to net income for non-GAAP reconciling items were calculated using an income tax rate of 26% for the three and six months ended March 31, 2021, and 25% for the three and six months ended March 31, 2020.

<sup>(1)</sup> Includes certain non-recurring items associated with recent acquisition activities.

<sup>(2)</sup> Represents costs associated with global ERP system integration efforts.

<sup>(3)</sup> Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.

<sup>(4)</sup> Includes certain non-recurring direct incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or underutilization due to COVID-19.

 $<sup>^{(5)}</sup>$  Represents the goodwill write-down for two reporting units within the SGK Brand Solutions segment.

<sup>(6)</sup> Represents the Company's portion of intangible amortization and other non-recurring charges incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.

<sup>(7)</sup> The non-GAAP adjustment to pension and postretirement expense represents the add-back of the non-service related components of these costs. Non-service related components include interest cost, expected return on plan assets and amortization of actuarial gains and losses. The service cost and prior service cost components of pension and postretirement expense are considered to be a better reflection of the ongoing service-related costs of pension and postretirement expense are reprinarily influenced by general market conditions impacting investment returns and interest (discount) rates. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.



# Vathews 2021 Earnings

INTERNATIONAL®

Second Quarter Fiscal 2021 Earnings Teleconference April 30, 2021

www.matw.com | Nasdaq: MATW

Joseph C. Bartolacci
President and Chief Executive Officer

Steven F. Nicola Chief Financial Officer

# **DISCLAIMER**

Any forward-looking statements contained in this presentation are included pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from management's expectations. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove correct. Factors that could cause the Company's results to differ materially from the results discussed in such forward-looking statements principally include changes in domestic or international economic conditions, changes in foreign currency exchange rates, changes in the cost of materials used in the manufacture of the Company's products, changes in mortality and cremation rates, changes in product demand or pricing as a result of consolidation in the industries in which the Company operates, changes in product demand or pricing as a result of consolidation in the industries in which the Company operates, changes in product demand or pricing as a result of consolidation with the Company's acquisitions, cybersecurity concerns, effectiveness of the Company's internal controls, compliance with domestic and foreign laws and regulations, technological factors beyond the Company's control, impact of pandemics or similar outbreaks, such as coronavirus disease 2019 ("COVID-19") or other disruptions to our industries, customers or supply chains, and other factors described in the Company's Annual Report on Form 10-K and other periodic filings with the U.S. Securities and Exchange Commission ("SEC").

Included in this report are measures of financial performance that are not defined by generally accepted accounting principles in the United States ("GAAP"). The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

The Company believes that adjusted EBITDA provides relevant and useful information, which is used by the Company's management in assessing the performance of its business. Adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. These items include stock-based compensation, the non-service portion of pension and postretirement expense, acquisition costs, ERP integration costs, and strategic initiatives and other charges. Adjusted EBITDA provides the Company with an understanding of earnings before the impact of investing and financing charges and income taxes, and the effects of certain acquisition and ERP integration costs, and items that do not reflect the ordinary earnings of the Company's operations. This measure may be useful to an investor in evaluating operating performance. It is also useful as a financial measure for lenders and is used by the Company's management in assessing the performance and extensive to net income or other performance measures derived in accordance with GAAP, or an alternative to cash flow from operating activities as a measure of the Company's liquidity. The Company's definition of adjusted EBITDA may not be comparable to similarly titled measures used by other companies.

The Company has also presented adjusted net income and adjusted earnings per share and believes each measure provides relevant and useful information, which is widely used by analysts and investors, as well as by the Company's management in assessing the performance of its business. Adjusted net income and adjusted earnings per share provides the Company with an understanding of the results from the primary operations of our business by excluding the effects of certain acquisition and system-integration costs, and items that do not reflect the ordinary earnings of our operations. These measures provide management with insight into the earning value for shareholders excluding certain costs, not related to the Company's primary operations. Likewise, these measures may be useful to an investor in evaluating the underlying operating performance of the Company's business overall, as well as performance trends, on a consistent basis.

Lastly, the Company has presented net debt and believes that this measure provides relevant and useful information, which is widely used by analysts and investors as well as by our management. This measure provide management with insight on the indebtedness of the Company, net of cash and cash equivalents. This measure allows management, as well as analysts and investors, to assess the Company's leverage.





# **Q2 2021 SUMMARY**

(\$ in millions except per-share amounts)

Q2

	(	22 2020		Q2 2021
Sales	\$	374.8	\$	417.2
Gross Margin		33.3 %	6	33.8 %
Diluted (L)EPS	\$	(2.77)	\$	0.16
Non-GAAP Adjusted EPS*	\$	0.63	\$	0.89
Net (Loss) Income Attributable to Matthews	\$	(86.4)	\$	5.0
Adjusted EBITDA*	\$	49.4	\$	60.9

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	Y	TD 2020	Υ	TD 2021
Sales	\$	739.7	\$	803.8
Gross Margin		32.5 %	6	33.2 %
Diluted (L)EPS	\$	(3.11)	\$	0.10
Non-GAAP Adjusted EPS*	\$	1.10	\$	1.57
Net (Loss) Income Attributable to Matthews	\$	(96.8)	\$	3.2
Adjusted EBITDA*	\$	89.6	\$	115.7

#### **Highlights**

#### Sales

- · New Company record for quarterly sales
- · Memorialization sales increased
- Continued COVID-19 impacts across the company

#### **GAAP EPS**

- Accelerated intangible amortization in the SGK segment
- Charges related to the Company's cost-reduction programs and COVID-19 costs

#### **Adjusted EPS**

- Benefited from higher Adjusted EBITDA
- Lower interest expense

#### **Adjusted EBITDA**

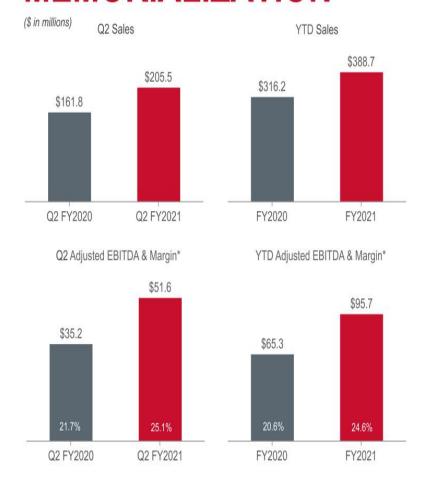
- · Impact of higher consolidated sales
- Realized savings from the Company's cost-reduction program and lower travel-related expenses

#### **Operating Cash Flows**

 Strong operating cash flow due to continued emphasis on cash generation

<sup>\*</sup> See supplemental slides for Adjusted EPS and Adjusted EBITDA reconciliations, and other important disclaimers regarding Matthews' use of Non-GAAP measures

# **MEMORIALIZATION**



#### Sales

- Significant increase in casket sales due to continued COVID-19 impacts
- · Higher cremation equipment sales
- Cemetery memorial products and mausoleum sales also increased

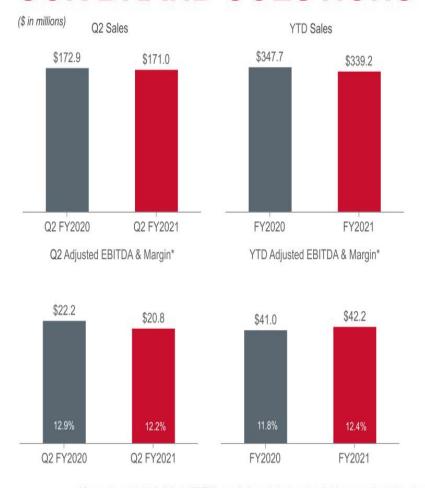
#### **Adjusted EBITDA**

- Continued higher sales drove Adjusted EBITDA growth
- Benefits of productivity initiatives and lower travel-related expenses
- Partially offset by higher material costs and increases in performance-based compensation expenses
  - Bronze, steel and lumber material costs continue to rise and expected to impact the balance of the year

\* See supplemental slide for Adjusted EBITDA reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures



# **SGK BRAND SOLUTIONS**



#### Sales

- Lower retail-based sales due to COVID-19
- Partially offset by higher purpose-built engineered product sales
- Favorable currency impacts of \$7.1 million for the current quarter and \$10.4 million year-to-date

#### **Adjusted EBITDA**

- Favorable impact of realized savings from the Company's cost-reduction programs
- Benefits from lower travel-related expenses
- Partially offset by the impacts of lower segment sales and unfavorable productivity challenges due to COVID-19

<sup>\*</sup> See supplemental slide for Adjusted EBITDA reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures

# INDUSTRIAL TECHNOLOGIES



#### Sales

- Higher warehouse automation sales in Q2
- · Lower product identification sales
- Warehouse automation continues to be impacted by customer delays
- Strong warehouse automation order rates continue to grow
- Recent uptick in product identification order rates

#### **Adjusted EBITDA**

- Impact of lower product identification sales, increased performance-based compensation expense, and higher product development costs
- Partially offset by the benefits of the Company's cost-reduction program and lower travel-related expenses

\* See supplemental slide for Adjusted EBITDA reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures



# **CAPITALIZATION AND CASH FLOWS**

(\$ in millions)

Total Debt and Net Debt\*



Note: Dark gray shades on the left represent Total Debt.





- Strong operating results and continued working capital management generated significant increase in operating cash flow
- Debt reduction of \$42.1 million for the second quarter
- · Last twelve months total debt reduction of \$183.3 million
- · Net leverage ratio reduced to 3.2 as of March 31, 2021
- Quarterly dividend of \$0.215/share, payable 5/24/2021

<sup>\*</sup> See supplemental slide for Net Debt reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures



# **BUSINESS UPDATE**

### **MEMORIALIZATION**

- Casket sales growth
- Higher cremation equipment, cemetery memorial product and mausoleum sales Higher direct material costs for the balance of the fiscal year

### **SGK BRAND** SOLUTIONS

- Global retail-related businesses slower primarily due to COVID-19
- Increased energy storage orders
- Higher tobacco-related packaging sales

### **INDUSTRIAL TECHNOLOGIES**

# **OUTLOOK FOR FISCAL 2021**

## **Key Drivers**

- Continued uncertainty in current COVID-19 economic environment
- · Decline in casket sales expected as pandemic subsides
- · Higher direct material costs (bronze, steel and lumber) expected to impact the remainder of fiscal 2021
- · Orders continue to build in warehouse and energy storage
- · Retail-based businesses expected to return
- · Continued focus on the Company's cost-reduction programs
- · Operating cash flow generation / further debt reduction remain a priority



# RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

Included in this report are measures of financial performance that are not defined by generally accepted accounting principles in the United States ("GAAP"). The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

Matthews

## **ADJUSTED EBITDA**

NON-GAAP RECONCILIATION (Unaudited) (In thousands)		Three Months Ended March 31,					Three Months Ended March 31,			
		2021			2021		2020			
Net income (loss)	\$	5,152	\$	(86,595)	\$	3,160	\$	(96,901)		
Income tax provision (benefit)		972	70	(11,066)		4,952	40	(16,463)		
Income (loss) before income taxes	\$	6,124	\$	(97,661)		8,112		(113,364)		
Net (income) loss attributable to noncontrolling interests		(163)		231		71		71		
Interest expense		7,233		9,613		14,961		18,853		
Depreciation and amortization *		35,179		29,317		62,530		58,250		
Acquisition related items (1)**		(702)		742		(360)		2,221		
ERP integration costs (2)**		216		750		359		1,415		
Strategic initiatives and other charges: (3)**										
Workforce reductions and related costs		1,792		1,387		8,818		3,649		
Other cost-reduction initiatives		3,787		7,750		7,468		16,208		
Non-recurring / incremental coronavirus disease 2019 ("COVID-19") costs (4)		1,572		663		2,696		663		
Goodwill write-down (5)		_		90,408		_		90,408		
Joint Venture depreciation, amortization, interest expense and other charges (6)		_		1,462		_		2,259		
Stock-based compensation		4,001		2,508		7,247		4,539		
Non-service pension and postretirement expense (7)		1,901		2,227		3,801		4,455		
Total Adjusted EBITDA	\$	60,940	\$	49,397	\$	115,703	\$	89,627		
Adjusted EBITDA margin		14.6 %		13.2 %	-	14.4 %		12.1 %		

<sup>(1)</sup> Includes certain non-recurring items associated with recent acquisition activities.

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted EBITDA.



<sup>(2)</sup> Represents costs associated with global ERP system integration efforts.

<sup>(8)</sup> Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.

<sup>10</sup> Includes certain non-recurring direct incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or underutilization due to COVID-19.

<sup>(5)</sup> Represents the goodwill write-down for two reporting units within the SGK Brand Solutions segment.

Represents the Company's portion of depreciation, intangible amortization, interest expense, and other non-recurring charges incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.

<sup>(7)</sup> Non-service pension and postretirement expense includes interest cost, expected return on plan assets and amortization of actuarial gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. The service cost and prior service cost components of pension and postretirement expense are included in the calculation of adjusted EBITDA, since they are considered to be a better reflection of the ongoing service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.

<sup>\*</sup> Depreciation and amortization was \$26,740 and \$21,785 for the SGK Brand Solutions segment, \$5,709 and \$4,839 for the Memorialization segment, \$1,401 and \$1,428 for the Industrial Technologies segment, and \$1,329 and \$1,265 for Corporate and Non-Operating, for the three months ended March 31, 2021 and 2020, respectively. Depreciation and amortization was \$45,887 and \$43,441 for the SGK Brand Solutions segment, \$11,178 and \$9,475 for the Memorialization segment, \$2,842 and \$2,870 for the Industrial Technologies segment, and \$2,623 and \$2,464 for Corporate and Non-Operating, for the six months ended March 31, 2021 and 2020, respectively.

<sup>\*\*</sup> Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$2,991 and \$3,818 for the SGK Brand Solutions segment, income of \$335 and charges of \$730 for the Memorialization segment, and charges of \$2,437 and \$5,813 for Corporate and Non-Operating, for the three months ended March 31, 2021 and 2020, respectively. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$268 for the industrial Technologies segment, for the three months ended March 31, 2020. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$10,346 and \$7,264 for the SGK Brand Solutions segment, for the strategic initiatives and other charges were \$268 for the industrial Technologies segment, and \$5,144 and \$14,904 for Corporate and Non-Operating, for the six months ended March 31, 2020.

# ADJUSTED NET INCOME AND EARNINGS PER SHARE

NON-GAAP RECONCILIATION (Unaudited) (In thousands, except per share data)

Three Months Ended

Six Months Ended

		March 31,				wardi 51,						
		2021			2020			2021			2020	
	-	pe	r share		pe	er share	92.	pe	r share		pe	er share
Net income (loss) attributable to Matthews	\$	4,989 \$	0.16	\$	(86,364) \$	(2.77)	\$	3,231 \$	0.10	\$	(96,830) \$	(3.11)
Acquisition related items (1)		(520)	(0.02)		558	0.01		(267)	(0.01)		1,667	0.05
ERP integration costs (2)		160	0.01		562	0.01		266	0.01		1,061	0.03
Strategic initiatives and other charges: (3)												
Workforce reductions and related costs		1,646	0.05		1,041	0.04		8,381	0.26		2,737	0.09
Other cost-reduction initiatives		2,986	0.09		5,946	0.19		5,736	0.18		12,290	0.40
Non-recurring / incremental COVID-19 costs (4)		1,174	0.03		497	0.02		2,047	0.06		497	0.02
Goodwill write-down (5)		_	19—4		81,861	2.63		-	_		81,861	2.63
Joint Venture amortization and other charges (6)		_	_		667	0.02		-	-		872	0.03
Non-service pension and postretirement expense (7)		1,407	0.05		1,670	0.05		2,813	0.09		3,341	0.10
Amortization		16,968	0.52		13,404	0.43		28,231	0.88		26,861	0.86
Adjusted net income	\$	28,810 \$	0.89	\$	19,842 \$	0.63	\$	50,438 \$	1.57	\$	34,357 \$	1.10

Note: Adjustments to net income for non-GAAP reconciling items were calculated using an income tax rate of 26% for the three and six months ended March 31, 2021, and 25% for the three and six months ended March 31, 2020.

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted net income and adjusted EPS.



<sup>(1)</sup> Includes certain non-recurring items associated with recent acquisition activities.

<sup>(2)</sup> Represents costs associated with global ERP system integration efforts.

Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.

<sup>&</sup>lt;sup>(4)</sup> Includes certain non-recurring direct incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or underutilization due to COVID-19.

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# **NET DEBT**

### NON-GAAP RECONCILIATION (Unaudited) (In thousands)

	Marc	ch 31, 2021	Dece	mber 31, 2020	September 30, 2020		
Long-term debt, current maturities	\$	4,274	\$	26,826	\$	26,824	
Long-term debt		778,209		797,805		807,710	
Total debt		782,483		824,631		834,534	
Less: Cash and cash equivalents		(46,980)		(41,175)		(41,334)	
Net Debt	\$	735,503	\$	783,456	\$	793,200	

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to net debt.