## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D. C. 20549

# FORM 8-K

# **CURRENT REPORT**

#### Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 29, 2021

# MATTHEWS INTERNATIONAL CORPORATION

(Exact name of registrant as specified in its charter)

Pennsylvania

(State or other jurisdiction of Incorporation or organization)

0-09115 (Commission File Number)

25-0644320 (I.R.S. Employer Identification No.)

Two Northshore Center, Pittsburgh, PA 15212-5851 (Address of principal executive offices) (Zip Code)

(412) 442-8200

(Registrant's telephone number, including area code)

Not Applicable

(Former name, former address and former fiscal year, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions kee General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered				
Class A Common Stock, \$1.00 par value	MATW	Nasdaq Global Select Market				

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

### Item 8.01 Other Events.

The Company manages its businesses under three segments: SGK Brand Solutions, Memorialization and Industrial Technologies. Effective in the first quarter of fiscal 2022, the Company transferred its surfaces and engineered products businesses from the SGK Brand Solutions segment to the Industrial Technologies segment. This business segment change is consistent with internal management structure and reporting changes effective for fiscal 2022. The SGK Brand Solutions segment consists of brand management, premedia services, printing plates and cylinders, imaging services, digital asset management, merchandising display systems, and marketing and design services primarily for the consumer goods and retail industries. The Memorialization segment consists primarily of bronze and granite memorials and other memorialization products, caskets, and cremation and incineration equipment primarily for the cemetery and funeral home industries. The Industrial Technologies segment includes marking and coding equipment and consumers goods and order fulfillment systems for identifying, tracking, picking and conveying consumer and industrial products.

Item 8.01 of this Current Report on Form 8-K provides a summary of the Company's recast segment sales and operating results for the years ended September 30, 2021 and 2020, and the corresponding quarterly periods, as if the segments had been reported under the new reportable segment structure. Consolidated results remain unchanged. Beginning with the quarter ending December 31, 2021, the condensed consolidated financial statements will reflect the new reportable segment structure with the prior periods adjusted to conform to the new presentation. The recast segment information is included as Exhibit 99.1.

Item 8.01 of this Current Report on Form 8-K, including Exhibit 99.1 attached hereto, does not restate the Company's previously reported consolidated financial statements for any period, nor does it reflect any subsequent information or events, other than as required to reflect the change in segments as described above. Item 8.01 of this Current Report on Form 8-K, including Exhibit 99.1, should be read in conjunction with the Company's Annual Report on Form 10-K for the years ended September 30, 2021 and 2020 and the Company's interim filings for such years with the Securities and Exchange Commission.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.	
Exhibit Number	Description
<u>99.1</u>	Recast Segment Sales and Operating Results
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MATTHEWS INTERNATIONAL CORPORATION (Registrant)

By: /s/ Steven F. Nicola

Steven F. Nicola Chief Financial Officer and Secretary

Date: November 29, 2021

Matthews International Corporation (together with its subsidiaries, the "Company") manages its businesses under three segments: SGK Brand Solutions, Memorialization and Industrial Technologies. Effective in the first quarter of fiscal 2022, the Company transferred its surfaces and engineered products businesses from the SGK Brand Solutions segment to the Industrial Technologies segment. This business segment change is consistent with internal management structure and reporting changes effective for fiscal 2022.

The Company's primary measure of segment profitability is adjusted earnings before interest, income taxes, depreciation and amortization ("adjusted EBITDA"). Adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. These items include stock-based compensation, the non-service portion of pension and postretirement expense, acquisition costs, ERP integration costs, and strategic initiatives and other charges. This presentation is consistent with how the Company's chief operating decision maker (the "CODM") evaluates the results of operations and makes strategic decisions about the business. For these reasons, the Company believes that adjusted EBITDA represents the most relevant measure of segment profit and loss.

In addition, the CODM manages and evaluates the operating performance of the segments, as described above, on a pre-corporate cost allocation basis. Accordingly, for segment reporting purposes, the Company does not allocate corporate costs to its reportable segments. Corporate costs include management and administrative support to the Company, which consists of certain aspects of the Company's executive management, legal, compliance, human resources, information technology (including operational support) and finance departments. These costs are included within "Corporate and Non-Operating" in the following table to reconcile to consolidated adjusted EBITDA and are not considered a separate reportable segment. Management does not allocate non-operating items such as investment income, other income (deductions), net and noncontrolling interest to the segments.

The following table sets forth sales and adjusted EBITDA for the Company's SGK Brand Solutions, Memorialization and Industrial Technologies segments for the years ended September 30, 2021 and 2020, and the corresponding quarterly periods, as if the segments had been reported under the new reportable segment structure.

	Fiscal 2021						Fiscal 2020						
	Fiscal Quarters Ended					Fi	Fiscal Year			Fiscal Year			
	De	cember 31, 2020	March 31, 2021	June 30, 2021	September 30, 2021	Sep	Ended tember 30, 2021	D	ecember 31, 2019	March 31, 2020	June 30, 2020	September 30, 2020	Ended September 30, 2020
Sales:													
SGK Brand Solutions	\$	149,959 \$	146,415 \$	162,211	\$ 158,934	\$	617,519	\$	156,638 \$	155,263 \$	147,430	\$ 154,487	\$ 613,818
Memorialization		183,274	205,457	184,337	195,948		769,016		154,405	161,819	162,118	177,693	656,035
Industrial Technologies		53,424	65,282	81,832	83,957	7	284,495		53,901	57,718	49,874	66,960	228,453
Consolidated Sales	\$	386,657 \$	417,154 \$	428,380	\$ 438,839	\$	1,671,030	\$	364,944 \$	374,800 \$	359,422	\$ 399,140	\$ 1,498,306
Adjusted EBITDA:													
SGK Brand Solutions	\$	21,833 \$	18,364 \$	27,025	\$ 24,213	\$	91,435	\$	18,787 \$	23,153 \$	20,080	\$ 28,322	\$ 90,342
Memorialization		44,072	51,606	36,402	33,573		165,653		30,093	35,193	37,734	43,265	146,285
Industrial Technologies		2,996	8,277	12,173	11,443		34,889		4,212	5,336	5,445	8,062	23,055
Corporate and Non-Operating		(14,138)	(17,307)	(15,585)	(17,197)		(64,227)	_	(12,862)	(14,285)	(13,862)	(15,593)	(56,602)
Total Adjusted EBITDA <sup>(1)</sup>	\$	54,763 \$	60,940 \$	60,015	\$ 52,032	\$	227,750	\$	40,230 \$	49,397 \$	49,397	\$ 64,056	\$ 203,080

(1) Total Adjusted EBITDA is a non-GAAP financial measure. See the "Non-GAAP Financial Measures" section below.

## Matthews International Corporation and Subsidiaries Adjusted EBITDA Non-GAAP Reconciliations

Dollar amounts in thousands (Unaudited)

#### NON-GAAP FINANCIAL MEASURES:

Included in this report are measures of financial performance that are not defined by GAAP. The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

The Company believes that adjusted EBITDA provides relevant and useful information, which is used by the Company's management in assessing the performance of its business. Adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. These items include stock-based compensation, the non-service portion of pension and postretirement expense, acquisition costs, ERP integration costs, and strategic initiatives and other charges. Adjusted EBITDA provides the Company with an understanding of earnings before the impact of investing and financing charges and income taxes, and the effects of certain acquisition and ERP integration costs, and items that do not reflect the ordinary earnings of the Company's operations. This measure may be useful to an investor in evaluating operating performance. It is also useful as a financial measure for lenders and is used by the Company's management to measure business performance. Adjusted EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities as a measure of the Company's definition of adjusted EBITDA may not be comparable to similarly titled measures used by other companies.

#### **Matthews International Corporation and Subsidiaries** Adjusted EBITDA Non-GAAP Reconciliations (Continued)

Dollar amounts in thousands (Unaudited)

The reconciliation of net income to adjusted EBITDA is as follows:

	Fiscal 2021						Fiscal 2020						
	Fiscal Quarters Ended					Fiscal Year			Fiscal Year				
	Dee	cember 31, 2020	March 31, 2021	June 30, 2021	September 30, 2021	Ended September 30, 2021	D	ecember 31, 2019	March 31, 2020	June 30, 2020	September 30, 2020	Ended September 30, 2020	
Net (loss) income	\$	(1,992) \$	5,152 \$	3,366	\$ (3,668)	\$ 2,858	\$	(10,306) \$	(86,595) \$	1,849	\$ 7,400	\$ (87,652)	
Income tax provision (benefit)		3,980	972	(2,325)	3,748	6,375		(5,397)	(11,066)	(6,209)	3,987	(18,685)	
Income (loss) before income taxes	\$	1,988 \$	6,124 \$	1,041	\$ 80	\$ 9,233	\$	(15,703) \$	(97,661) \$	(4,360)	\$ 11,387	\$ (106,337)	
Net loss (income) attributable to noncontrolling interests		234	(163)	(11)	(8)	52		(160)	231	420	6	497	
Interest expense		7,728	7,233	6,748	6,975	28,684		9,240	9,613	8,082	7,950	34,885	
Depreciation and amortization		27,351	35,179	35,389	35,593	133,512		28,933	29,317	30,168	30,640	119,058	
Acquisition related items (1)		342	(702)	398	503	541		1,479	742	355	864	3,440	
ERP integration costs (2)		143	216	118	560	1,037		665	750	745	136	2,296	
Strategic initiatives and other charges: <sup>(3)</sup>													
Workforce reductions and related costs		7,026	1,792	1,826	_	10,644		2,262	1,387	776	4,807	9,232	
Other cost-reduction initiatives		3,681	3,787	4,871	4,978	17,317		8,458	7,750	4,743	4,767	25,718	
Legal matter reserve (4)		_	_	_	—	_		_	_	10,566	_	10,566	
Non-recurring / incremental COVID-19 costs <sup>(5)</sup>		1,124	1,572	1,993	623	5,312		_	663	1,871	1,374	3,908	
Goodwill write-downs (6)		_	_	_	—	_		_	90,408	_	_	90,408	
Gain on sale of ownership interest in subsidiary <sup>(7)</sup>		_	_	_	_	_		_	_	(11,208)	_	(11,208)	
Joint Venture depreciation, amortization, interest expense and other charges <sup>(8)</sup>		_	_	_	_	_		797	1,462	2,473	_	4,732	
Stock-based compensation		3,246	4,001	5,713	2,621	15,581		2,031	2,508	2,539	1,018	8,096	
Non-service pension and postretirement expense <sup>(9)</sup>		1,900	1,901	1,929	107	5,837		2,228	2,227	2,227	1,107	7,789	
Total Adjusted EBITDA	\$	54,763 \$	60,940 \$	60,015	\$ 52,032	\$ 227,750	\$	40,230 \$	49,397 \$	49,397	\$ 64,056	\$ 203,080	

(1) Includes certain non-recurring items associated with recent acquisition activities.

(2) Represents costs associated with global ERP system integration efforts.

(1) Includes certain non-recurring costs primarily associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.

(4) Represents a reserve established for a legal matter involving a letter of credit for a customer in Saudi Arabia within the Memorialization segment.

(b) Includes certain non-recurring direct incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales or underutilization due to COVID-19. (Provide the impact of any lost sales) (Provide the impact of any lost

(7) Represents a gain on the sale of an ownership interest in a subsidiary within the Memorialization segment.

<sup>(0)</sup> Represents the Company's portion of depreciation, intangible amortization, interest expense, and other non-recurring charges incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.

<sup>6</sup> Non-service mechanismic sprinter or deprecision, margine management, mechanismic and sequences, and outside material gains and losses, and curstainers accounted not as equipy inclusion mechanismic accounted from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. Curstainent gains and losses, and curstainent gains and losses. These benefits cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. Curstainent gains and losses are excluded from Adjusted EBITDA since they generally result from certain non-recurring events, such as plan amendments to modify future benefits. The service cost and prior service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.