# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 16, 2022

#### MATTHEWS INTERNATIONAL CORPORATION

(Exact name of registrant as specified in its charter)

**Two Northshore Center, Pittsburgh, PA 15212-5851** (Address of principal executive offices) (Zip Code)

Pennsylvania

(State or other jurisdiction of

Incorporation or organization)

0-09115

(Commission

File Number)

**25-0644320** (I.R.S. Employer

Identification No.)

(412) 442-8200 Registrant's telephone number, including	g area code)
<b>Not Applicable</b> Former address and former fiscal year, if	f changed since last report)
ended to simultaneously satisfy the filin	ng obligation of the registrant under any of the following provisions ⅇ
urities Act (17 CFR 230.425)	
nge Act (17 CFR 240.14a-12)	
(b) under the Exchange Act (17 CFR 24	40.14d-2(b))
(c) under the Exchange Act (17 CFR 24	10.13e-4(c))
Trading Symbol	Name of each exchange on which registered
MATW	Nasdaq Global Select Market
owth company as defined in Rule 405 cr).	of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of
registrant has elected not to use the ext Exchange Act. □	tended transition period for complying with any new or revised financial
	Not Applicable former address and former fiscal year, is ended to simultaneously satisfy the filitarities Act (17 CFR 230.425) age Act (17 CFR 240.14a-12) (b) under the Exchange Act (17 CFR 240.14a-12) (c) under the Exchange Act (17 CFR 240.14a-12) MATW owth company as defined in Rule 405 of the company as defined to Rule 405 of the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company as defined not to use the exchange and the company and the company and the company as defined not to use the exchange and the company and the com

#### Item 2.02 Results of Operations and Financial Condition.

Attached is Matthews International Corporation's standard investor presentation updated with financial results for the first quarter of fiscal 2022. This presentation, or excerpts from this presentation, may be provided to existing and/or prospective investors during future meetings. The presentation is furnished herewith as Exhibit 99.1 and will also be posted to the Company's website at www.matw.com/investor.

This information, including exhibits attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. This information shall not be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference to this Form 8-K in such a filing.

#### Item 7.01 Regulation FD Disclosure.

See discussion of Matthews International Corporation's investor presentation set forth above in Item 2.02, which is incorporated herein by reference.

#### Item 9.01 Financial Statements and Exhibits.

Exhibit Number	Description
<u>99.1</u>	Matthews International Corporation investor presentation for the first quarter of fiscal 2022

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MATTHEWS INTERNATIONAL CORPORATION (Registrant)

By: /s/ Steven F. Nicola

Steven F. Nicola Chief Financial Officer and Secretary

Date: February 16, 2022



# **DISCLAIMER**

Any forward-looking statements contained in this presentation are included pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from management's expectations. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove correct. Factors that could cause the Company's results to differ materially from the results discussed in such forward-looking statements principally include changes in domestic or international economic conditions, changes in foreign currency exchange rates, changes in the cost of materials used in the manufacture of the Company's products, changes in mortality and cremation rates, changes in product demand or pricing as a result of consolidation in the industries in which the Company operates, or other factors such as supply chain disruptions, labor shortages or labor cost increases, changes in product demand or pricing as a result of domestic or international competitive pressures, ability to achieve cost-reduction objectives, unknown risks in connection with the Company's acquisitions, cybersecurity concerns, effectiveness of the Company's internal controls, compliance with domestic and foreign laws and regulations, technological factors beyond the Company's control, impact of pandemics or similar outbreaks, such as coronavirus disease 2019 ("COVID-19") or other disruptions to our industries, customers, or supply chains, and other factors described in the Company's Annual Report on Form 10-K and other periodic filings with the U.S. Securities and Exchange Commission ("SEC").

The information contained in this presentation, including any financial data, is made as of December 31, 2021 unless otherwise noted. The Company does not, and is not obligated to, update this information after the date of such information. Included in this report are measures of financial performance that are not defined by generally accepted accounting principles in the United States ("GAAP"). The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

The Company believes that adjusted EBITDA provides relevant and useful information, which is used by the Company's management in assessing the performance of its business. Adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. These items include stock-based compensation, the non-service portion of pension and postretirement expense, acquisition costs, affirmation costs, and istrategic initiatives and other charges. Adjusted EBITDA provides the Company with an understanding of earnings before the impact of investing and financing charges and income taxes, and the effects of certain acquisition and ERP integration costs, and items that do not reflect the ordinary earnings of the Company's operations. This measure may be useful to an investor in evaluating operating performance. It is also useful as a financial measure for lenders and is used by the Company's management to measure business performance. Adjusted EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities as a measure of the Company's liquidity. The Company's definition of adjusted EBITDA may not be comparable to similarly titled measures used by other companies.

The Company has also presented adjusted net income and adjusted earnings per share and believes each measure provides relevant and useful information, which is widely used by analysts and investors, as well as by the Company's management in assessing the performance of its business. Adjusted net income and adjusted earnings per share provides the Company with an understanding of the results from the primary operations of our business by excluding the effects of certain acquisition and system-integration costs, and items that do not reflect the ordinary earnings of our operations. These measures provide management with insight into the earning value for shareholders excluding certain costs, not related to the Company's primary operations. Likewise, these measures may be useful to an investor in evaluating the underlying operating performance of the Company's business overall, as well as performance trends, on a consistent basis.

The Company has also presented net debt and a net debt leverage ratio and believes each measure provides relevant and useful information, which is widely used by analysts and investors as well as by our management. These measures provide management with insight on the indebtedness of the Company, net of cash and cash equivalents and relative to adjusted EBITDA. These measures allow management, as well as analysts and investors, to assess the Company's leverage..

Lastly, the Company has presented free cash flow as supplemental measures of cash flow that are not required by, or presented in accordance with, GAAP. Management believes that these measures provide relevant and useful information, which is widely used by analysts and investors as well as by our management. These measures provide management with insight on the cash generated by operations, excluding capital expenditures. These measures allows management, as well as analysts and investors, to assess the Company's ability to pursue growth and investment opportunities designed to increase Shareholder value.

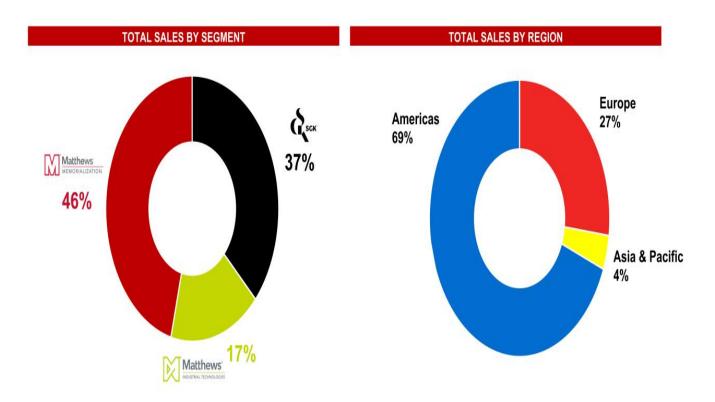


# Matthews

# **BUSINESS OVERVIEW**



# **MATTHEWS AT A GLANCE - \$1.7B FY2021 REVENUE**



Note: Effective in the first quarter of fiscal 2022, the Company transferred its surfaces and engineered products businesses from the SGK Brand Solutions segment to the Industrial Technologies segment. The above chart sets forth sales for the year ended September 30, 2021, as if the segments had been reported under the new reportable segment structure.





# INDUSTRIAL TECHNOLOGIES PRODUCTS AND MARKETS

#### PRINCIPAL PRODUCT LINES

#### Energy Storage Solutions

Design and build advanced purpose-built equipment including tooling that supports lithium-ion battery production



#### Warehouse Automation

 Complement the tracking and distribution of a customer's products with automated order fulfillment technologies and controls for material handling systems



# Product Identification

 Manufactures and markets products and systems that employ different marking technologies, including laser and ink-jet printing



#### **COMPETITIVE ADVANTAGES**

- ✓ IP protected process for advanced calendaring processes
- Leader in the renewable energy market with advanced manufacturing solutions for lithium-ion batteries
- Positioned to serve the complementary hydrogen fuel cell industry through acquisition of Terrella Energy Systems in May 2021

#### Diversified client base including some of the largest retailers and ecommerce leaders

- Highly innovative and customized designs and solutions in robotics for fulfillment and distribution applications
- High switching costs and relative operational ease and maintenance result in high customer retention

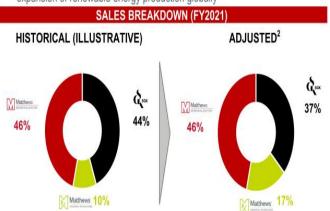
#### Expertise in the space allows for greater ease of marking equipment integration in manufacturing and distribution facilities

- Variety of product offerings meet customers' diverse set of manufacturing and distribution needs while reducing maintenance costs and downtime
- Recurring revenue from consumables and replacement parts required by MATW's marking, coding and tracking products

# **ENERGY STORAGE SOLUTIONS**

#### **BACKGROUND**

- In the first quarter of fiscal 2022, Matthews began reporting its energy storage solutions-related business in the Industrial Technologies segment (previously
- Matthews' exposure to electric vehicles comes primarily through the whollyowned Saueressig subsidiary which produces engineered calendaring equipment used in the manufacturing of lithium ion batteries and embossing plates used in fuel cells
- Saueressig currently delivers to two major vehicle producers and is in active discussions with other electric vehicle manufacturers
- Matthews has experienced significant growth in this space driven by a number of tailwinds including the electrification of the cities in Europe as well as the expansion of renewable energy production globally





Note: All figures reflect fiscal years ended September 30th.

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# WAREHOUSE AUTOMATION

#### BACKGROUND

- · Warehouse Automation systems complement the tracking and distribution of a customer's products with automated order fulfillment technologies and controls for material handling systems
- Material handling customers include some of the largest retail, e-commerce and automated assembly companies in the United States
- Matthews engineers innovative, custom solutions to address specific customer requirements in a variety of industries

#### **SELECT MATTHEWS SOLUTIONS**

#### DISTRIBUTION AND FULFILLMENT SYSTEMS



Systems communicate in a warehouse to identify and route items and parcels through the facility and work, provide process out to a customer

#### **PYRAMID**



Proven platform integrates interconnected systems to balance visibility and boost end-to-end material flow

#### PICK-TO-LIGHT SYSTEMS



Utilizes light Fully integrated with the indicators to help Warehouse Automation increase the speed, groups' other solutions to accuracy and offer a collaborative, efficiency of material AMR-assisted operation handling tasks

**AUTONOMOUS** 

**VEHICLE NAVIGATION** 

#### GLOBAL WAREHOUSE AUTOMATION MARKET SIZE (\$bn)



#### KEY MEGATRENDS DRIVING GROWTH

Speed of shipping



- Consumers expect faster delivery speeds while ordering a variety of SKUs
- Shift toward one-day shipping has made automation of certain warehousing tasks essential

Growth of e-commerce





- Growth of e-commerce sales requires improved order fulfillment capabilities
- Increased throughput volume and the importance of accuracy requires reducing human-error in sorting and picking processes
- Shortages of qualified skilled labor for warehouse fulfillment exacerbated in periods of peak labor
- Wages steadily rising contributes to margin pressure in non automated facilities



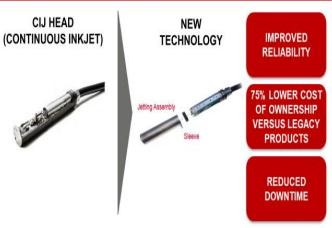
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# **INKJET ORGANIC GROWTH OPPORTUNITY**

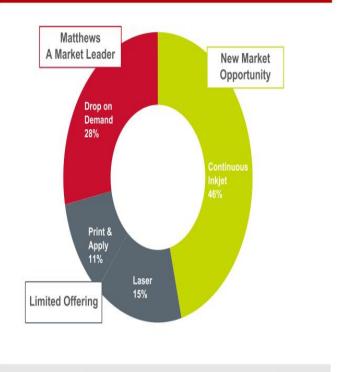
#### **BACKGROUND**

- Product identification dates back to Matthews' original branding irons and hand stamps from the 1850s
- Matthews identified a significant market opportunity to displace incumbent continuous inkjet (CIJ) technology, which is complex, generally unreliable and requires complete rebuilds every two years, with new inkjet technology
- Team spent ~12+ years developing a new technology that culminated in a product that is more reliable, experiences less downtime and results in approximately 75% lower cost of ownership versus legacy products

#### **NEW TECHNOLOGY VALUE PROPOSITION**



#### MARKET OPPORTUNITY<sup>1</sup>



Significant market opportunity for organically developed product

<sup>1</sup> Total marking and coding industry per Technavio (2019)





# **MARKET LEADERSHIP**

# Cemetery Products Funeral Home Products Cremation and Incineration Equipment Market Position (U.S.) Bronze Memorials - #1 Granite Memorials - #1 Core Geographies North America, Italy, Australia Cremation Equipment - #1 Core Geographies United States Global

# **MEMORIALIZATION MARKET POSITION**

#### **COMPETITIVE ADVANTAGE**

#### **LEADING MARKET POSITION**



#### STRONG BRAND AND REPUTATION

· Respected and growing market leader within the death care services industry

#### **DEEP CUSTOMER RELATIONSHIPS**

Provides innovative, value-added services to help clients grow their businesses



#### **BREADTH OF PRODUCT OFFERING**

· Superior product quality and service



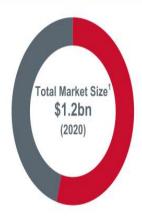
#### LEAN OPERATING MODEL AND NATIONAL DELIVERY NETWORK

Maintains a strong supply chain that maximizes efficiency and reliability



#### **OPERATOR OF SCALE**

Leadership position and barriers to entry create strong margins and stable cash flow generation



# Matthews

54.3%

#### **MARKET POSITIONS (U.S.)**



Bronze Memorials



Granite Memorials



Caskets



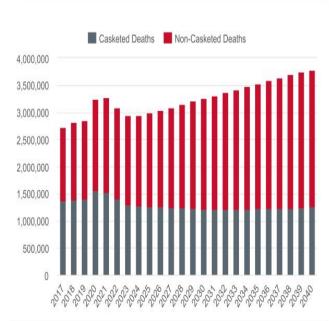
Cremation Equipment

As of 2020 per FactSet



# STABILITY IN MEMORIALIZATION WITH GROWTH POTENTIAL

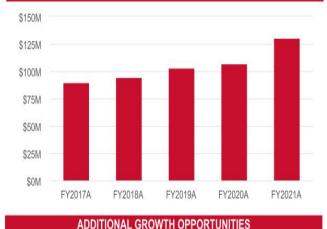
#### **CASKETED VS. NON-CASKETED DEATHS**



Relatively stable demand driven by predictable trends: increased deaths and rising cremation rates

Note: All financial figures reflect fiscal years ended September 30th.

Internal estimates based upon data compiled from CDC, US Census Bureau and Industry reports; 2 Includes incineration products



SALES OF CREMATION PRODUCTS

3D **Printing** 

- New 3D printing mold technology presents opportunity to further drive efficiency, flexibility and profitability
- Currently holding patent for 3D printing technology that allows MATW to print molds allowing for wider breadth of products both in and outside the memorialization market

Environmentally Safe Incineration Equipment

- Offers waste-to-energy solutions where MATW takes municipal waste and turns it into steam that turns a turbine that generates electricity
- Advanced equipment allows environmentally equipment incineration of potentially toxic materials (e.g. plastic, drugs)





# **CORE PACKAGING SERVICES**

**BRAND CREATIVE & DESIGN** 

BRAND ASSETS, **CLIENT & LEGAL INPUTS** 

PACKAGING LAYOUT, **PRODUCTION ART & COLOR SEPARATION** 

**COLOR CONTROL** & PRINT TOOLING PRINTED PACKAGING SKU's

start















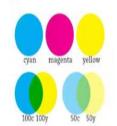


























# **SGK BRAND SOLUTIONS**

# SERVICING GLOBAL AND REGIONAL CLIENTS

- Longstanding relationships with a large, blue chip customer base consisting of many Fortune 100 and Fortune 500 companies
- "Strategic" relationships rather than "vendor" relationships – more valued client engagement
- Critical service provider in marketing execution of top worldwide brands, particularly where global consistency is highly valued
- Global ERP platform provides improvements for the segment operations



# SGK MARKET POSITION & STRATEGIC INITIATIVES

#### **COMPETITIVE ADVANTAGES**

#### SCALE

· One of the largest global provider of brand solutions

#### FINANCIAL FLEXIBILITY

· Well capitalized business able to make investments through the cycle

#### GEOGRAPHIC DIVERSITY

· Global provider with operations in 9 countries

#### **CUSTOMER RELATIONSHIPS**

Long-term relationships with top tier client base

#### **BREADTH OF PRODUCT**

· Diversified product portfolio offering wide breadth of solutions

#### **TECHNOLOGY**

· Technology investments driving sustainable competitive advantage

#### ADDITIONAL NEW PRODUCTS AND POSITIVE MARKET TRENDS









#### **SGK's STRATEGIC INITIATIVES**

# EXTEND REVENUE OPPORTUNITY WITHIN THE CORE PACK BUSINESS

- · Improving focus and messaging in the marketplace
- · Redesigning, rebranding and bundling products and services
- · Continued focus on ESG through sustainability and D&I initiatives

#### CONTINUE TO EVOLVE THE BRAND EXPERIENCE

- Extend brand experience offering to existing pack clients and new verticals
- Develop internal expertise in digitally native content beyond digital asset production and management
  - Social media
  - Dynamic Media
  - · Virtual Experiences, etc.
- Leverage all teams worldwide through a council designed to coordinate global targeting to clients

# LEVERAGE IT INVESTMENT IN WORKFLOW TOOLS TO DRIVE DIFFERENTIATION

- · Rebranding technology approach and communications
- Enhance automation offering to self-service model and end-to-end solutions; build a cloud-based technology infrastructure
- · Drive global operations with data-driven reporting



# **INVESTMENT THESIS**



# **KEY HIGHLIGHTS**

- 1 FAVORABLE COMPETITIVE POSITIONS IN ATTRACTIVE ADDRESSABLE MARKETS
- 2 STABLE CORE BUSINESSES SUPPORT GROWTH OPPORTUNITIES
- 3 DISCIPLINED TRACK RECORD OF ACQUISITIONS AND INTEGRATION
- 4 ROBUST CASH FLOW AND LOW LEVERAGE SUPPORTING DISCIPLINED FINANCIAL POLICY
- 5 STRONG AND EXPERIENCED MANAGEMENT TEAM

Matthews

## **GROWING ATTRACTIVE ADDRESSABLE MARKETS**







- Stable demand driven by increased deaths as a result of population growth
- Strong presence and growing revenue in cremation products and equipment
- Investment in innovations to drive profitability



- Expanding digital and social media channels challenge traditional marketing approach
- Recovery in retail in post-COVID environment provides strong tailwinds for growth
- Additional positive trends including consumer focus on sustainability, private label proliferation and government regulation impacting consumer packaging



#### **Energy storage solutions:**

High-growth, high-margin battery business supported by global vehicle electrification

#### Warehouse automation:

Growth in retail e-commerce and rapid fulfillment accelerated by the COVID-19 pandemic

#### Inkjet:

Highly disruptive opportunity with new product resulting in lower total cost of ownership for customers

#### STRONG HISTORY OF 170+ YEARS ROOTED IN IDENTIFICATION PRODUCTS



# STABLE CORE BUSINESSES SUPPORT GROWTH OPPORTUNITIES

#### STABLE CORE BUSINESSES

#### Memorialization

- Demographic (death rate) trends support long-term stable demand for core product lines
- Strong market positions/customer relationships in core product offerings

#### SGK

- Longstanding relationships with large, blue chip clients
- Critical provider in marketing execution of top global brands
- Industrial Technologies
  - Core product line in product identification equipment and consumables

# GROWTH OPPORTUNITIES

#### Industrial Technologies

- Energy storage solutions: Critical supplier to high-growth electric vehicle market
- Warehouse automation: Growth in retail e-commerce and rapid fulfillment accelerated by the pandemic
- Inkjet: Highly disruptive opportunity with new product resulting in lower total cost of ownership for customers
- Memorialization experiencing growth in cremation and new, innovative solutions driving margin enhancement
- SGK benefiting from recovery in retail in post-COVID environment and strong tailwinds from growing digital
  and social media channels continuing to disrupt traditional marketing approach



# DISCIPLINED TRACK RECORD OF ACQUISITIONS AND INTEGRATION

#### **PRINCIPAL OBJECTIVE**

- Identify and integrate complementary businesses with an insistence on prudent capital deployment
- Focus on complementary geographies with minimal customer overlap

#### **FINANCIAL CRITERIA**

- Immediately accretive to earnings per share and cash flow
- Achieve return on invested capital of at least 12% over the long-term

#### **INTEGRATION FOCUS**

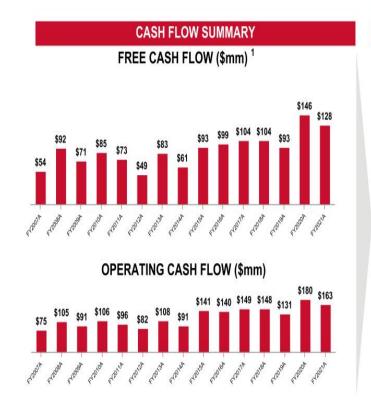
 Matthews has a long track record of successfully integrating acquisitions and has carried out 27 acquisitions in last five years

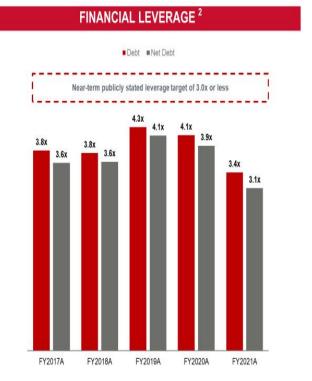
#### **RECENT M&A ACTIVITY**

- Added hydrogen fuel cell manufacturing support with Terrella Energy in May 2021
- Further consolidated position in Memorialization with ~\$13mm bolt-on acquisition



## ROBUST CASH FLOW AND LOW LEVERAGE SUPPORTING DISCIPLINED FINANCIAL POLICY





Note: All figures reflect fiscal years ended September 30th; Historical FY2007 – FY2018 reflect amounts as reported in the Company's 10-K filings for those fiscal years. See Disclaimer (Page 2) for Management's assessment of supplemental information related to non-GAAP measures.

<sup>1</sup> Defined as cash provided from operating activities less capital expenditures. See reconciliation in appendix D; <sup>2</sup> Financial leverage based on ratio of total and net debt as of September 30th of the applicable fiscal year to total adjusted EBITDA, defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. See reconciliation in appendix C.





# STRONG AND EXPERIENCED MANAGEMENT TEAM



#### Joseph Bartolacci Chief Executive Officer and President

- Chief Executive Officer and President since 2006 and previously served as Chief Operating Officer from 2005-2006
- President of York Casket division and EVP of Matthews from 2004-2005
- · Joined Matthews in 1997 and later served as president of Caggiati and Matthews, Europe from 1999-2004



Greg Babe Chief Technology Officer

- Chief Technology Officer since 2015
- · Served as interim Chief Information Officer / Chief Technology Officer in 2014
- Also served as President and Chief Executive Officer of BayerCorporation North America from 2008-2012 before retiring from that role



Brian Dunn EVP, Strategy and Corporate Development

- Responsible for the Industrials Group and Integration Management
- Group President of Brand Solutions from 2010 to 2014
- · Served as President, Marking Products Division 2000-2007



Steven Gackenbach Group President of Memorialization

- Joined Matthews in January 2011 and originally served as Chief Commercial Officer, Memorialization Group
- Group President of Memorialization since 2011
- Spent 18 years in marketing, general management and strategy assignments with Kraft Foods prior to joining Matthews



Gary Kohl
President, SGK Brand
Solutions

- Became SGK's Group president in 2017
- · Prior to serving in his current role, he was the Executive Vice President, Global Development at SGK
- . Prior to joining SGK, he was the group senior vice president of the digital solutions, global packaging and printed electronics team at RR Donnelley



Steve Nicola
Chief Financial Officer and
Secretary

- Chief Financial Officer since 2003
- Previously served as Vice President, Accounting and Finance and Controller
- Joined Matthews in 1992





# **FINANCIAL OVERVIEW**



# FINANCIAL POLICY AND CAPITAL ALLOCATION STRATEGY

#### **DEBT REDUCTION**

- Historically maintained a modest leverage profile
- Publicly stated Net Debt Leverage Ratio (1) target of 3.0x or less
- Near-term focus on cash flow and continued debt reduction
- Approximately \$200mm of debt repayment since the beginning of the pandemic through September 30, 2021
- Settled the principal U.S. defined benefit plan, reducing the Company's accrued pension liabilities over \$50 million from September 30, 2021

#### **GROWTH - ORGANIC & ACQUISITIONS**

- Organic: Leverage existing capability in new markets and geographic regions, cost structure improvements, new product development
- Recent growth initiatives include (i) Saueressig engineered machines used in electric vehicle battery production, and (ii) new technology in industrial product identification business
- Acquisitions: Identify and integrate complementary businesses with prudent capital deployment (achieve long-term annual return on invested capital of at least 12%)

#### **SHARE REPURCHASES & DIVIDENDS**

- Opportunistically repurchase in periods of excess cash flow
- Authorization of 2.6 million shares at 12/31/2021
- Quarterly dividend of \$0.22 per share for FY2022 vs. \$0.215 per share for FY2021

Note: See Disclaimer (Page 2) for Management's assessment of supplemental information related to non-GAAP net debt leverage ratio is defined as outstanding debt (net of cash) relative to adjusted EBITDA. See reconciliation at Appendix C.



# **FINANCIAL SUMMARY**

(Unaudited)

/D II		Fiscal	l Year	Ended Septem	Year to Date December 31,					
(Dollars in thousands)		2019		2020		2021		2020		2021
Sales:						**				
SGK Brand Solutions	\$	661,146	\$	613,818	\$	617,519	\$	149,959	\$	153,542
Memorialization		636,892		656,035		769,016		183,274		210,706
Industrial Technologies	_	239,238	_	228,453	_	284,495	_	53,424		74,331
Consolidated Sales	\$	1,537,276	\$	1,498,306	\$	1,671,030	\$	386,657	\$	438,579
Adjusted EBITDA:										
SGK Brand Solutions	\$	112,361	\$	90,342	\$	91,435	\$	21,833	\$	15,414
Memorialization		134,286		146,285		165,653		44,072		43,370
Industrial Technologies		31,214		23,055		34,889		2,996		7,183
Corporate and Non-Operating		(56,989)	-16.	(56,602)		(64,227)		(14,138)		(12,634)
Total Adjusted EBITDA <sup>(1)</sup>	\$	220,872	\$	203,080	\$	227,750	\$	54,763	\$	53,333

Note: Effective in the first quarter of fiscal 2022, the Company transferred its surfaces and engineered products businesses from the SGK Brand Solutions segment to the Industrial Technologies segment. The above chart sets forth sales and adjusted EBITDA for the years ended September 30, 2021, 2020 and 2019 as if the segments had been reported under the new reportable segment structure. See Disclaimer (Page 2) for Management's assessment of supplemental information related to total adjusted EBITDA.

<sup>(1)</sup> Total adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. See reconciliation at Appendix A.



# Matthews INTERNATIONAL\*

# **ESG OVERVIEW**



Matthews INTERNATIONAL

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# **COMMITMENT TO SUSTAINABILITY**

#### BRINGING ENVIRONMENTALLY RESPONSIBLE SOLUTIONS TO THE MARKETPLACE

- Provider of Energy storage solutions including battery production technology for electric vehicles
- Waste-to-Energy solutions with projects in UK and Europe

#### SOCIALLY RESPONSIBLE EMPLOYMENT ENVIRONMENT

- Committed to a culture of diversity and inclusion
- Safe work environment with TRR and DART rates below industry averages
- Committed to being a good neighbor in our communities

#### KEY AREAS OF ENVIRONMENTAL METRICS FOCUS IDENTIFIED FOR THE BUSINESS

Green House Gas (GHG) Emissions		Matthews is committed to being part of the global solution in reducing carbon emissions consistent with the 2°C Scenario.
Energy Management		Matthews' absolute target for non-renewable energy usage is to use 20% less KWH/\$1000 revenue by 2030
Solid Waste and Hazardous Waste Management		The Company is committed to reduce the waste from both operations and packaging by 50% by 2030 from the 2017 baseline
Water Management	,	Matthews' target is to reduce water usage by 10% by the year 2030.

# **COVID-19 IMPACTS**

#### MATTHEWS REMAINED A CRITICAL SUPPLIER

- · Operated as an essential supplier through the pandemic
- Effectively met global demand with virtual information technology enabled environment and flexible workforce

# PRUDENT MANAGEMENT THROUGH PANDEMIC

- Strategic initiatives to reduce costs, manage receivables and prudently assess capital allocation plans resulted in strong cash management and liquidity
  - Majority of cost saving initiatives to carry forward to post-pandemic operations
- Prioritized debt reduction efforts and reduced debt by \$200mm through the pandemic as of September 30, 2021

#### GO FORWARD COMMERCIAL IMPACTS VARY

- Memorialization: Notwithstanding decline in casket volumes as COVID subsides, seeing meaningful growth in cremation and improvement in cemetery memorial products
- SGK Brand Solutions: Retail-based businesses beginning to improve; relatively stable sales from consumer-packaged goods
- Industrial Technologies: Growth in energy storage solutions, record levels of backlog in warehouse automation; product identification orders improving



ADJ. EBITDA1 (\$mm)

FREE CASH FLOW<sup>2</sup> (\$mm)





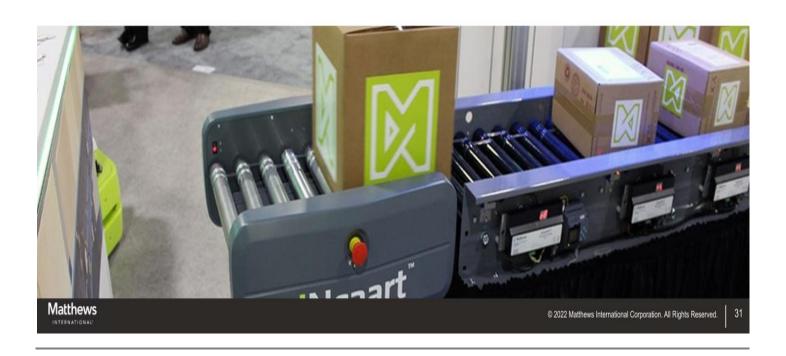
Note: All figures reflect fiscal years ended September 30th. See Disclaimer (Page 2) for Management's assessment of supplemental information related to total adjusted EBITDA.

<sup>1</sup> Total adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. See reconciliation in appendix A; <sup>2</sup> Defined as cash provided from operating activities less capital expenditures. See reconciliation in appendix D.



# Matthews INTERNATIONAL\*

# **APPENDIX**



# **TOTAL ADJUSTED EBITDA**

NON-GAAP RECONCILIATION (Unaudited)

#### APPENDIX A

(In thousands, except per share data)	Fiscal Year Ended September 30,						Year to Date December 31,			
	2019		_	2020		2021	2020		2021	
Net (loss) income	\$	(38,889)	\$	(87,652)	\$	2,858	\$	(1,992)	\$	(19,810
Income tax provision (benefit)		806		(18,685)		6,375		3,980		(6,628
(Loss) income before income taxes	30	(38,083)	00	(106,337)	10	9,233	31	1,988		(26,438
Net loss attributable to noncontrolling interests		901		497		52		234		7
Interest expense		40,962		34,885		28,684		7,728		6,507
Depreciation and amortization		90,793		119,058		133,512		27,351		33,501
Strategic initiatives and other charges (1)**		31,829		40,686		29,539		11,192		3,823
Legal matter reserve (2)		-		10,566		-		-		_
Non-recurring / incremental coronavirus disease 2019 ("COVID-19") costs (3)		_		3,908		5,312		1,124		690
Goodwill write-down (4)		77,572		90,408		-		-		_
Net realized (gain) loss on divestitures and asset dispositions:										
Loss (gain) on sale of ownership interests in subsidiaries (5)		6,469		(11,208)		-		-		_
Realized (gain) loss on cost method investments (8)		4,731		-		-		-		-
Net gains from the sale of buildings and vacant properties (7)		(7,347)		-		-		-		_
Joint Venture depreciation, amortization, interest expense and other charges (8)		1,514		4,732		-		-		-
Defined benefit plan termination related costs (9)		-		-				-		426
Stock-based compensation		7,729		8,096		15,581		3,246		3,709
Non-service pension and postretirement expense (10)		3,802		7,789		5,837		1,900		31,108
Total Adjusted EBITDA	\$	220,872	\$	203,080	\$	227,750	\$	54,763	\$	53,333
					_				_	

<sup>(1)</sup> Includes certain non-recurring items associated with recent acquisition activities, costs associated with global ERP system integration efforts, and certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted EBITDA.



Represents a reserve established for a legal matter involving a letter of credit for a customer in Saudi Arabia within the Memorialization segment.

<sup>(</sup>a) Includes certain non-recurring direct incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or underutilization due to COVID-19.

<sup>(6)</sup> Represents the goodwill write-down for two reporting units within the SGK Brand Solutions segment.

Represents the loss (gain) on the sale of ownership interests in subsidiaries within the Memorialization segment.

<sup>19</sup> Includes gains/losses related to cost-method investments, and related assets, within the SGK Brand Solutions and Memorialization segments

Includes gains/losses related to significant building and vacant property transactions across all segments.

Represents the Company's portion of depreciation, intangible amortization, interest expense, and other non-recurring charges incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.

Represents costs associated with the termination of the Company's principal defined benefit retirement plan ("DB Plan"), supplemental retirement plan and the defined benefit portion of the officers retirement restoration plan.

Non-service pension and postretirement expense includes interest cost, expected return on plan assets, amortization of actuarial gains and losses, curtailment gains and losses, and settlement gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. Curtailment gains and losses are excluded from adjusted EBITDA since they generally result from certain non-recurring events, such as plan amendments to modify future benefits or settlements of plan obligations. The service cost and prior service cost and prior service cost components of pension and postretirement expenses or included in the accludation of adjusted EBITDA, since they are considered to be a better reflection of the origing service-related costs of providing these benefits. Please not be adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.

# ADJUSTED NET INCOME AND EARNINGS PER SHARE

**NON-GAAP RECONCILIATION (Unaudited)** 

APPENDIX B

Year to Date (In thousands, except per share data) Fiscal Year Ended September 30. December 31 2019 2020 2021 2020 2021 per share per share per share per share Net (loss) income attributable to Matthews (0.06)(37,988) \$ (1.21)(87,155) \$ (2.79)2.910 \$ 0.09 (1,758)\$ (19.803) § (0.62) Strategic initiatives and other charges (1 24,743 0.79 30,649 25,237 3,009 0.08 0.98 0.79 9.844 0.31 Legal matter reserve (2) 7,924 0.25 Non-recurring / incremental COVID-19 costs (3) 2.931 0.09 4,106 0.13 873 0.03 536 0.02 Goodwill write-down (4) 76,316 2.42 81,861 2.63 Net realized (gains) losses on divestitures and asset dispositions (5) 3,232 0.10 (8,406)(0.27)Joint Venture amortization and other charges (6) 266 0.01 2,433 0.08 319 0.01 Defined benefit plan termination related costs ( Non-service pension and postretirement expense (8) 2.927 0.09 5.842 0.19 4.395 0.14 1.406 0.04 23.331 0.74 35,232 1.12 53,636 1.72 63,428 1.98 11,263 0.36 16,160 0.51 Amortization Tax-related (9) (300)(0.01)4,175 0.13 4,837 0.15 Adjusted net income 104.428 \$ 3.31 93,890 \$ 3.01 104.913 \$ 3.28 21,628 \$ 0.68 23,552 \$ 0.74

Note: Adjustments to net income for non-GAAP reconciling items were calculated using an income tax rate of 24.7% for the three months ended December 31, 2021, 20.6% for the three months ended December 31, 2020, and 24.7%, 25.0%, and 23.0% for the fiscal years ended September 30, 2021, 2020, and 2019, respectively.

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted net income and adjusted EPS.



<sup>(1)</sup> Includes certain non-recurring items associated with recent acquisition activities, costs associated with global ERP system integration efforts, and certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.

<sup>(2)</sup> Represents a reserve established for a legal matter involving a customer in Saudi Arabia within the Memorialization segment.

<sup>(</sup>a) Includes certain non-recurring direct incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or underutilization due to COVID-19.

<sup>(4)</sup> Represents the goodwill write-down for two reporting units within the SGK Brand Solutions segment.

<sup>[9]</sup> Includes gains/losses related to the sale of ownership interests in subsidiaries within the Memorialization segment, gains/losses related to cost-method investments, and related assets, within the SGK Brand Solutions and Memorialization segments, and gains/losses related to significant building and vacant property transactions across all segments.

<sup>&</sup>lt;sup>(6)</sup> Represents the Company's portion of intangible amortization and other non-recurring charges incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.

<sup>(</sup>P) Represents costs associated with the termination of the Company's principal defined benefit retirement plan ("DB Plan"), supplemental retirement plan and the defined benefit portion of the officers retirement restoration plan.

Non-service pension and postretirement expense includes interest cost, expected return on plan assets, amortization of actuarial gains and losses, curtailment gains and losses, and settlement gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. Curtailment gains and losses and settlement gains and losses are excluded from adjusted EBITDA since they generally result from certain non-recurring events, such as plan amendments to modify future benefits or settlements of plan obligations. The service cost and prior service cost components of pension and postretirement expense are included in the calculation of adjusted EBITDA, since they are considered to be a better reflection of the origing service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.

Fiscal 2021 balance represents tax-relate items incurred in connection with the termination of the Company's Supplemental Retirement Plan. Fiscal 2020 balance represents tax-related items incurred in connection with goodwill write-downs.

# **NET DEBT AND NET DEBT LEVERAGE RATIO**

NON-GAAP RECONCILIATION (Unaudited)

APPENDIX C

(Dollars in thousands)		Fiscal Year Ended September 30,						cember 31,
(unaudited)	4	2019		2020	2021			2021
Long-term debt, current maturities	\$	42,503	\$	26,824	\$	4,624	\$	4,271
Long-term debt		898,194		807,710		759,086		831,791
Total debt	No.	940,697	9//	834,534		763,710		836,062
Less: Cash and cash equivalents	<u> </u>	(35,302)		(41,334)		(49,176)		(70,984)
Net Debt	\$	905,395	\$	793,200	\$	714,534	\$	765,078
Adjusted EBITDA	\$	220,872	\$	203,080	\$	227,750	\$	226,320
Net Debt Leverage Ratio		4.1		3.9		3.1		3.4

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to net debt and net debt leverage ratio.



# **FREE CASH FLOW**

NON-GAAP RECONCILIATION (Unaudited)

APPENDIX D

(Dellars in they ands)	Fiscal Year Ended September 30,								
(Dollars in thousands)	 2019			2021					
Cash Provided from Operating Activities	\$ 131,083	\$	180,447	\$	162,811				
Less: Capital Expenditures	 (37,688)	14	(34,849)	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	(34,313)				
Free Cash Flow	\$ 93,395	\$	145,598	\$	128,498				

Note: See Disclaimer (Page 2) for Management's assessment of supplemental information related to free cash flow.

# **INSTITUTIONAL SHAREHOLDERS**

APPENDIX E

#### **Shares**

December 31, 2021

5,392,078	
3,416,424	
1,600,460	
1,425,630	
1,132,170	
1,092,050	
1,087,083	
903,987	
555,134	
509,299	
17,114,315	54.2 % of outstanding shares
8,082,034	
25,196,349	79.9 % of outstanding shares
	3,416,424 1,600,460 1,425,630 1,132,170 1,092,050 1,087,083 903,987 555,134 509,299 17,114,315 8,082,034

Note: Institutional share information obtained from Nasdaq as of February 15, 2022.



