# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 16, 2023

#### MATTHEWS INTERNATIONAL CORPORATION

(Exact name of registrant as specified in its charter)

**Pennsylvania** (State or other jurisdiction of

Incorporation or organization)

0-09115

(Commission

File Number)

25-0644320

(I.R.S. Employer

Identification No.)

Two Northshore Center, Pittsburgh, PA 15212-5851 (Address of principal executive offices) (Zip Code) (412) 442-8200 (Registrant's telephone number, including area code) Not Applicable (Former name, former address and former fiscal year, if changed since last report) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions kee General Instruction A.2. below): ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Securities registered pursuant to Section 12(b) of the Act: Title of each class **Trading Symbol** Name of each exchange on which registered Class A Common Stock, \$1.00 par value MATW Nasdaq Global Select Market Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company □ If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 2.02 Results of Operations and Financial Condition.

Attached is Matthews International Corporation's standard investor presentation updated with financial results for the second quarter of fiscal 2023. This presentation, or excerpts from this presentation, may be provided to existing and/or prospective investors during future meetings. The presentation is furnished herewith as Exhibit 99.1 and will also be posted to the Company's website at www.matw.com/investor.

This information, including exhibits attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. This information shall not be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference to this Form 8-K in such a filing.

#### Item 7.01 Regulation FD Disclosure.

See discussion of Matthews International Corporation's investor presentation set forth above in Item 2.02, which is incorporated herein by reference.

#### Item 9.01 Financial Statements and Exhibits.

	/ 11		,	
- 4	(d)	) Ex	h1	hite
	u	, La	ш	orts

Exhibit Number	Description
99.1 104	Matthews International Corporation investor presentation for the second quarter of fiscal 2023 Cover Page Interactive Data File (embedded within the Inline XBRL document)

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MATTHEWS INTERNATIONAL CORPORATION (Registrant)

By: /s/ Steven F. Nicola

Steven F. Nicola Chief Financial Officer and Secretary

Date: May 16, 2023



# **DISCLAIMER**

Any forward-looking statements contained in this presentation are included pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from management's expectations. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove correct. Factors that could cause the Company's results to differ materially from the results discussed in such forward-looking statements principally include changes in domestic or international economic conditions, changes in foreign currency exchange rates, changes in the cost of materials used in the manufacture of the Company's products, changes in mortally and cremation rates, changes in product demand or pricing as a result of consolidation in the industries in which the Company operates, or other factors such as supply chain disruptions, labor shortages or labor cost increases, changes in product demand or pricing as a result of domestic or international competitive pressures, ability to achieve cost-reduction objectives, unknown risks in connection with the Company's acquisitions, cybersecurity concerns, effectiveness of the Company's internal controls, compliance with domestic and foreign laws and regulations, technological factors beyond the Company's control, impact of pandemics or similar outbreaks, or other disruptions to our industries, customers, or supply chains, the impact of global conflicts, such as the current war between Russia and Ukraine, and other factors described in the Company's Annual Report on Form 10-K and other periodic filings with the U.S. Securities and Exchange Commission ("SEC").

The information contained in this presentation, including any financial data, is made as of March 31, 2023 unless otherwise noted. The Company does not, and is not obligated to, update this information after the date of such information. Included in this report are measures of financial performance that are not defined by generally accepted accounting principles in the United States ("GAAP"). The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition and divestiture costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes that presenting non-GAAP financial measures is useful to experiment expense. Management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

The Company believes that adjusted EBITDA provides relevant and useful information, which is used by the Company's management in assessing the performance of its business. Adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. These items include stock-based compensation, the non-service portion of pension and postretirement expense, acquisition and divestiture costs, ERP integration costs, and strategic initiatives and other charges. Adjusted EBITDA provides the Company with an understanding of earnings before the impact of investing and financing charges and income taxes, and the effects of certain acquisition, divestiture and ERP integration costs, and items that do not reflect the ordinary earnings of the Company's operations. This measure may be useful to an investor in evaluating operating performance. It is also useful as a financial measure for lenders and is used by the Company's management to measure business performance. Adjusted EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities as a measure of the Company's liquidity. The Company's definition of adjusted EBITDA may not be comparable to similarly titled measures used by other companies.

The Company has presented constant currency sales and constant currency adjusted EBITDA and believes these measures provide relevant and useful information, which is used by the Company's management in assessing the performance of its business on a consistent basis by removing the impact of changes due to foreign exchange translation rates. These measures allow management, as well as investors, to assess the Company's sales and adjusted EBITDA on a constant currency basis.

The Company has also presented adjusted net income and adjusted earnings per share and believes each measure provides relevant and useful information, which is widely used by analysts and investors, as well as by the Company's management in assessing the performance of its business. Adjusted net income and adjusted earnings per share provides the Company with an understanding of the results from the primary operations of our business by excluding the effects of certain acquisition, divestiture and system-integration costs, and items that do not reflect the ordinary earnings of our operations. These measures provide management with insight into the earning value for shareholders excluding certain costs, not related to the Company's primary operations. Likewise, these measures may be useful to an investor in evaluating the underlying operating performance of the Company's business overall, as well as performance trends, on a consistent basis.

The Company has also presented net debt and a net debt leverage ratio and believes each measure provides relevant and useful information, which is widely used by analysts and investors as well as by our management. These measures provide management with insight on the indebtedness of the Company, net of cash and cash equivalents and relative to adjusted EBITDA. These measures allow management, as well as analysts and investors, to assess the Company's leverage..

Lastly, the Company has presented free cash flow as supplemental measures of cash flow that are not required by, or presented in accordance with, GAAP. Management believes that these measures provide relevant and useful information, which is widely used by analysts and investors as well as by our management. These measures provide management with insight on the cash generated by operations, excluding capital expenditures. These measures allows management, as well as analysts and investors, to assess the Company's ability to pursue growth and investment opportunities designed to increase Shareholder value.



# Matthews

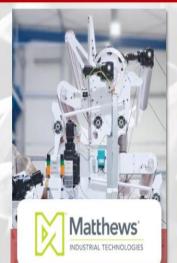
# **BUSINESS OVERVIEW**



# **MATTHEWS EVOLUTION**

**Founded in 1850**, our legacy of evolution and innovation originated from identification products: marking products, printing plates, and bronze plaques.

**Today**, Matthews is building on its legacy through investment and the development of new technologies and solutions that provide the platform for future growth and the continued evolution of our businesses.



# Growing Businesses through Innovation

Our original marking products business has evolved into the Industrial Technologies business segment.

Today, this business segment designs, manufactures, services and distributes hightech custom energy storage, marking, coding and industrial warehouse automation technologies and solutions.



## Premier Provider in the Memorialization Industry

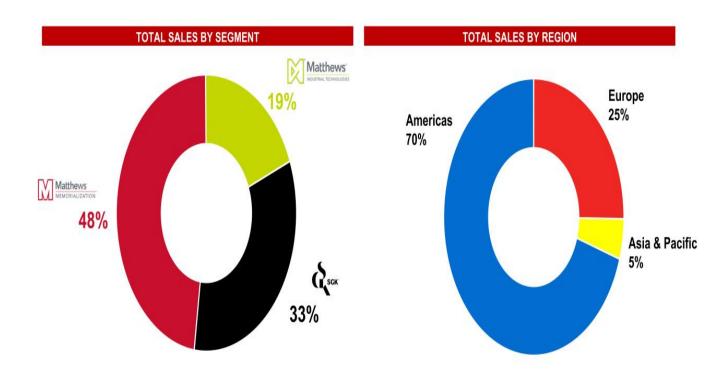
Matthews Memorialization provides products, business solutions, and technology services to cemeteries, funeral homes, and monument dealers.

Today, Matthews Memorialization is the premier provider, holding leading positions in all our markets.



Matthews

# **MATTHEWS AT A GLANCE - \$1.76B FY2022 REVENUE**







# INDUSTRIAL TECHNOLOGIES PRODUCTS AND MARKETS

#### PRINCIPAL PRODUCT LINES

## Energy Storage Solutions

 Design and build advanced purpose-built equipment including tooling that supports lithium-ion battery production



#### Warehouse Automation

 Warehouse Automation systems provides software, hardware and control solutions that allow the tracking and distribution of products with automated order fulfillment for material handling systems



## Product Identification

 Manufactures and markets products and systems that employ different marking technologies, including laser and ink-jet printing



#### **COMPETITIVE ADVANTAGES**

- ✓ IP protected process for advanced calendering processes
- Leader in the renewable energy market with advanced manufacturing solutions for lithium-ion batteries
- Positioned to serve the complementary hydrogen fuel cell industry through the Olbrich and Terrella Energy acquisitions

## Diversified client base including some of the largest retailers and ecommerce leaders

- Highly innovative and customized designs and solutions in robotics for fulfillment and distribution applications
- High switching costs and relative operational ease and maintenance result in high customer retention

## Expertise in the space allows for greater ease of marking equipment integration in manufacturing and distribution facilities

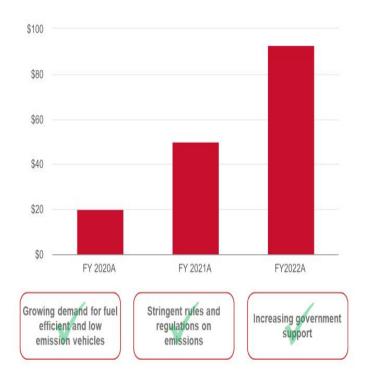
- Variety of product offerings meet customers' diverse set of manufacturing and distribution needs while reducing maintenance costs and downtime
- Recurring revenue from consumables and replacement parts required by MATW's marking, coding and tracking products

# **ENERGY STORAGE SOLUTIONS**

#### BACKGROUND

- Matthews Saueressig subsidiary has been working to apply advanced calendering patented IP and knowledge to the manufacturing of lithium-ion and embossing plates used in fuel cells
- Orders over \$200M in fiscal 2023 from multiple manufacturers of electric vehicle ("EV"), battery, and hydrogen fuel cell components solidifies Matthew's position in the growing EV energy storage solutions industry
- Olbrich acquisition expands skills and reach in the EV market and provides complex equipment to produce components for hydrogen fuel cells and electrolyzers
- Tax incentives in the US provide tailwinds for the growing EV and green energy market

## **ENERGY STORAGE SOLUTIONS SALES (\$mm)**



Note: All figures reflect fiscal years ended September 30th.



# POSITION STRENGTHENED WITH INFLATION REDUCTION ACT

## TAX INCENTIVES STIMULATE DEMAND

- Projections on incremental Gigawatt hour (GWh) installed for U.S. by 2030 was over 600 GWh prior to the Inflation Reduction Act
- Expect this number to be significantly higher based on the tax credits and incentives available
- Matthews estimates this is a \$6B global market potential by 2030

## DRY BATTERY ELECTRODES BENEFITS

## LEADING EXPERTISE

- 10 Years experience
- 7 patent families

## REDUCED COST OF PRODUCTION

- Energy consumptions
- · Labor Cost
- · Plant footprint
- · Lower capital investment
- · Eliminate environmental concern

## **BETTER BATTERY**

- Improved life
- · Improved density
- · Step toward solid state



# **ENERGY OPPORTUNITIES REACH BEYOND EV**

## LINE OF BUSINESS

## **DESCRIPTION OF PRODUCTS / SERVICES**

Battery

- \* "All-in-one" electrode calendering lines
- · Lab/pilot scale calender machines



Hydrogen Fuel Cells

- Embossing Cylinders
- Purpose Built Production Lines
- Graphite Bipolar Plates



Rollers & After Sales Service

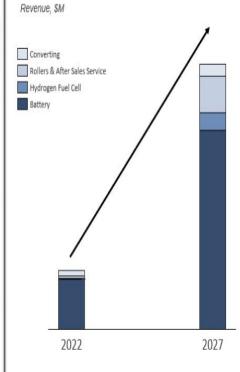
- Technical Rollers
- · Refurbishment of rollers for battery lines
- · Production Line Spare parts & service contracts



Converting

Purpose Built Production lines for industry outside of Energy (e.g., plastics, metal foil, non-woven)

## **5 YEAR POTENTIAL REVENUE**



Source: Business Strategic Plan (Management Estimate)

Matthews

# WAREHOUSE AUTOMATION

#### BACKGROUND

- · Warehouse Automation systems complement the tracking and distribution of a customer's products with automated order fulfillment technologies and controls for material handling systems
- Material handling customers include some of the largest retail, e-commerce and automated assembly companies in the United States
- Matthews engineers innovative, custom solutions to address specific customer requirements in a variety of industries

#### **SELECT MATTHEWS SOLUTIONS**

#### DISTRIBUTION AND FULFILLMENT SYSTEMS



Systems interact with the warehouse management system or enterprise resource planning system to integrate, optimize, manage and control all automated material warehouse material handling equipment

**PYRAMID** 



Pyramid integrates Utilizes light indicators to help hardware agnostic increase the speed, controls and software capable of managing accuracy and efficiency of material and directing the handling tasks operation of any handling system

#### PICK-TO-LIGHT SYSTEMS



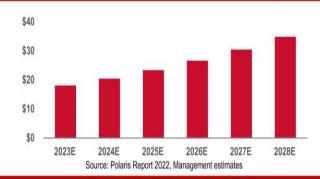
Expertise in this fastgrowing segment to provide innovative solutions beyond traditional conveyance and human operated forklifts to move materials in warehouses and

manufacturing plants

**AUTONOMOUS** 

**VEHICLE NAVIGATION** 

## GLOBAL WAREHOUSE AUTOMATION MARKET SIZE (\$bn)



#### KEY MEGATRENDS DRIVING GROWTH

Speed of shipping



- Consumers expect faster delivery speeds while ordering a variety of SKUs
- Shift toward one-day shipping has made automation of certain warehousing tasks essential

Growth of e-commerce



- Growth of e-commerce sales requires improved order fulfillment capabilities
- Increased throughput volume and the importance of accuracy requires reducing human-error in sorting and picking processes

Labor shortages in warehouse



- Shortages of qualified skilled labor for warehouse fulfillment exacerbated in periods of peak labor
- Wages steadily rising contributes to margin pressure in non automated facilities

Matthews

© 2023 Matthews International Corporation. All Rights Reserved.

# WAREHOUSE AUTOMATION EXPANSION POTENTIAL

## **NEXUS WAREHOUSE EXECUTION SOFTWARE DEVELOPMENT**

- · Expand configurability and web interface for information everywhere
- · Continued growth in e-commerce solutions
- · Warehouse automation market continues to grow in demand from both greenfield sites as well as retrofit opportunities



## **GLOBAL EXPANSION AND INDUSTRIAL AUTOMATION**

- · European expansion from Guidance AMR platform
- · Expansion into Industrial Automation from the foundation of engineers acquired with R + S Automotive



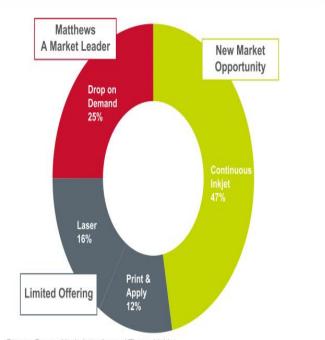


# PRODUCT IDENTIFICATION

## **BACKGROUND**

- Product identification dates back to Matthews' original branding irons and hand stamps from the 1850s
- Matthews identified a significant market opportunity to displace incumbent continuous inkjet (CIJ) technology, which is complex, releases harmful volatiles into the environment and requires complete rebuilds every two years, with new inkjet technology
- Heavy R&D was deployed in developing a new technology that culminated in a product that reduces environmental impact, experiences less downtime and results in approximately 75% lower cost of ownership versus legacy products

## **MARKET OPPORTUNITY**



· Drop on Demand includes valve and Thermal Inkjet

Significant market opportunity for organically developed product

Source: Technavio Report 2022



# **NEW PRINTHEAD TECHNOLOGY DRIVES ADDITIONAL DEMAND**

## PATENTED TECHNOLOGY USE BEYOND PRINTING

- Technology miniaturizes valves the same way a transistor miniaturized switches
- Business development evaluating additional opportunities in adjacent markets
- Reduces VOC emissions in printing process

## **REGULATORY**

- Closed system uses less chemicals and releases less volatiles into the environment versus current technologies
- Better fit for new regulations requiring 2D codes

## **GLOBAL EXPANSION**

- Europe's focus on environmental concerns strengthens the value of the technology
- Reduced maintenance value proposition fits very well in fast growing Asian market







# **MARKET LEADERSHIP**

# Cemetery Products Funeral Home Products Cremation and Incineration Equipment Market Position (U.S.) Bronze Memorials - #1 Granite Memorials - #1 Core Geographies North America, Italy, Australia United States United States and Europe

Matthews

# **MEMORIALIZATION MARKET POSITION**

## **COMPETITIVE ADVANTAGE**

# $\bigcirc$

#### STRONG BRAND AND REPUTATION

Respected and growing market leader within the death care services industry



#### **BREADTH OF PRODUCT OFFERING**

· Superior product quality and service



#### **DEEP CUSTOMER RELATIONSHIPS**

Provides innovative, value-added services to help clients grow their businesses.



#### LEAN OPERATING MODEL AND NATIONAL DELIVERY NETWORK

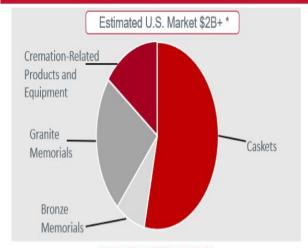
· Maintains a strong supply chain that maximizes efficiency and reliability



#### **OPERATOR OF SCALE**

 Leadership position and barriers to entry create strong margins and stable cash flow generation

## **LEADING MARKET POSITION**



## **MARKET POSITIONS (U.S.)**



Bronze Memorials



Granite Memorials



Caskets

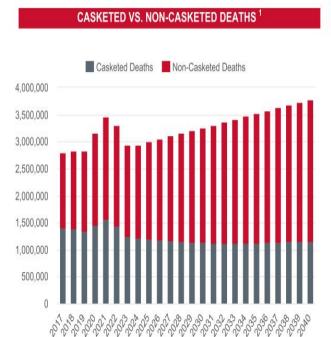


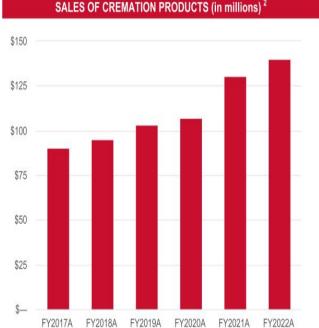
Cremation Equipment

<sup>\*</sup> Company estimates based on industry reports for fiscal year 2022



# STABILITY IN MEMORIALIZATION WITH GROWTH POTENTIAL





Relatively stable demand driven by predictable trends: increased deaths and rising cremation rates

Significant and growing position in cremation products and equipment with average annual growth of 9% for 2017 through 2022

Note: All financial figures reflect fiscal years ended September 30th.

<sup>1</sup> Internal estimates based upon data compiled from CDC, US Census Bureau and Industry reports; <sup>2</sup> Includes incineration products



# STABILITY IN MEMORIALIZATION WITH GROWTH POTENTIAL

# STRATEGIC GROWTH OPPORTUNITIES

- · Cremation products
- · Online solutions
- Technology services software as a service
- Complimentary new products to funeral homes / cemeteries
- 3D printing proprietary capabilities to enter new markets











# **CORE PACKAGING SERVICES**

SGK's packaging solutions can be purchased as an integrated, end to end solution or as stand-alone services.

start

DEFINE

CREATE

**PRODUCE** 

**TRANSFORM** 

DESIGN STRATEGY
MARKETING OPS CONSULTIN

MARKETING OPS CONSULTING BUSINESS PROCESS OUTSOURCING DESIGN
PHOTOGRAPHY
RETOUCHING
ILLUSTRATION
eCOMMERCE ASSETS

PRODUCTION ART
PREMEDIA
PRINT TECHNICAL SERVICES

FLEXOGRAPHIC PLATES ROTOGRAVURE CYLINDERS TECHNOLOGY APPLICATION





















Matthews

 $\hbox{@}$  2023 Matthews International Corporation. All Rights Reserved.

2

# **BRAND EXPERIENCE SOLUTIONS**

Matthews

INTERNATIONAL

Tailored solutions for brand commerce and brand activation that deliver more connected and enriching experiences between brand and consumer

DEFINE CREATE **PRODUCE** TRANSFORM start **CONSUMER INSIGHTS BRAND IDENTITY** STYLE GUIDES **BRAND INNOVATION BRAND POSITIONING RETAIL EXPERIENCES BRAND ASSETS** TECHNOLOGY APPLICATION CONTENT MARKETING STRATEGY MARKETING CONTENT **FABRICATION** SUSTAINABILITY CONSULTING displays out of home KE EXTING print and Trust Us. You'll Need It.

# **SGK BRAND SOLUTIONS**

# SERVICING GLOBAL AND REGIONAL CLIENTS

- Longstanding relationships with a large, blue chip customer base consisting of many Fortune 100 and Fortune 500 companies
- "Strategic" relationships rather than "vendor" relationships – more valued client engagement
- Critical service provider in marketing execution of top worldwide brands, particularly where global consistency is highly valued
- Global ERP platform provides improvements for the segment operations



# SGK MARKET POSITION & STRATEGIC INITIATIVES

#### **COMPETITIVE ADVANTAGES**

#### SCALE

One of the largest global provider of brand solutions

#### FINANCIAL FLEXIBILITY

Well capitalized business able to make investments through the cycle

#### **GLOBAL DIVERSITY**

Global provider with operations across North America, Europe, and Asia

#### **CUSTOMER RELATIONSHIPS**

· Long-term relationships with top tier client base

#### **BREADTH OF PRODUCT**

Diversified product portfolio offering wide breadth of solutions

#### **TECHNOLOGY**

· Technology investments driving sustainable competitive advantage

#### ADDITIONAL NEW PRODUCTS AND POSITIVE MARKET TRENDS



BRANDS



OUTSOURCING OF NON-CORE **FUNCTIONS** 



#### SGK's STRATEGIC INITIATIVES

## EXTEND REVENUE OPPORTUNITY WITHIN THE CORE PACKAGING **BUSINESS**

- · Improving focus and messaging in the marketplace
- Redesigning, rebranding and bundling products and services
- Continued focus on ESG through sustainability and D&I initiatives

## CONTINUE TO EVOLVE THE BRAND EXPERIENCE

- · Extend brand experience offering to existing pack clients and
- Develop internal expertise in digitally native content beyond digital asset production and management
  - Social media
  - Dynamic Media
  - · Virtual Experiences, etc.
- · Leverage all teams worldwide through a council designed to coordinate global targeting to clients

#### LEVERAGE IT INVESTMENT IN WORKFLOW TOOLS TO DRIVE DIFFERENTIATION

- · Rebranding technology approach and communications
- · Enhance automation offering to self-service model and end-to-end solutions; build a cloud-based technology infrastructure
- · Drive global operations with data-driven reporting



# SGK TECHNOLOGY CONTINUES TO DRIVE GROWTH

# **TODAY**



Print

Creative Artwork



# **TOMORROW**

#### DESIGN2EVERYWHERE

CGI DIGITIZATION Style

Assets Artwork, Wireframe Template

Brief

Guided brief assets

Codify & Generate Automated

Publish

OMNICHANNEL DIGITAL **CAMPAIGNS** 

Style

Generate & customise To targeting

Publish

**METAVERSE** COMMERCE

Project brief & consulting

Bespoke world creation

#### TODAY

Services related to packaging and brand experience

Tech stack primarily serves internal users (HubX, Automation Suite,)

#### **NEAR-TERM**

Service expansion into digital

Tech stack moves to the cloud

Cloud-based, microservice development approach

SGK develops virtual desktop (VDI) capabilities for creative and graphics professionals

#### LONG-TERM

Service expansion into Content as a Service (CaaS) platform provider: Automation/AI, Authoring, Analytics, Publishing, Visibility

SGK begins to sell outcomes in addition to traditional services. Our platform is an enabler; requires new pricing models.

SGK's CaaS platform opens to SGK staff, freelancers, traditional clients, agencies and other types of clients to serve their packaging, BE and digital

25



# **INVESTMENT THESIS**



# **KEY HIGHLIGHTS**

- 1 GROWTH OPPORTUNITIES SUPPORTED BY STABLE CORE BUSINESSES
- 2 FAVORABLE COMPETITIVE POSITIONS IN ATTRACTIVE ADDRESSABLE MARKETS
- 3 DISCIPLINED TRACK RECORD OF ACQUISITIONS AND INTEGRATION
- 4 ROBUST CASH FLOW HISTORY
- 5 STRONG AND EXPERIENCED MANAGEMENT TEAM

Matthews

**Attractive** 

markets and

growth

opportunities

# **GROWING ATTRACTIVE ADDRESSABLE MARKETS**





**Energy storage solutions:** 

High-growth, high-margin battery business supported by global vehicle electrification

Warehouse automation:

Growth in retail e-commerce and demand for automation in US and Europe

Inkjet:

Highly disruptive opportunity with new product resulting in lower total cost of ownership for customers



- Stable demand driven by increased deaths as a result of population growth
- Strong presence and growing revenue in cremation products and equipment
- Investment in innovations to drive profitability



- Expanding digital and social media channels challenge traditional marketing approach
- Positioned across global markets to leverage scale
- Positive trends including consumer focus on sustainability, private label proliferation

STRONG HISTORY OF 170+ YEARS ROOTED IN IDENTIFICATION PRODUCTS



# STABLE CORE BUSINESSES SUPPORT GROWTH OPPORTUNITIES

# STABLE CORE BUSINESSES

## Industrial Technologies

Core product line in product identification equipment and consumables

## Memorialization

- Demographic (death rate) trends support long-term stable demand for core product lines
- Strong market positions/customer relationships in core product offerings

## SGK

- Longstanding relationships with large, blue chip clients
- Critical provider in marketing execution of top global brands

# GROWTH OPPORTUNITIES

## Industrial Technologies

- Energy storage solutions: Critical supplier of leading edge dry process to high-growth electric vehicle market
- Warehouse automation: Growth in retail e-commerce and demand for automation
- Inkjet: Highly disruptive opportunity with new product resulting in lower total cost of ownership for customers
- Memorialization experiencing growth in cremation and new, innovative solutions driving margin enhancement
- SGK well positioned for growing digital and social media channels continuing to disrupt traditional marketing approach



# DISCIPLINED TRACK RECORD OF ACQUISITIONS AND INTEGRATION

## PRINCIPAL OBJECTIVE

- Identify and integrate complementary businesses with an insistence on prudent capital deployment
- Focus on complementary geographies, vertical integration or additional technical capabilities

## **FINANCIAL CRITERIA**

- Immediately accretive to earnings per share and cash flow
- Achieve return on invested capital of at least 12% over the long-term

## **INTEGRATION FOCUS**

 Matthews has a long track record of successfully integrating acquisitions and has carried out more than 20 acquisitions in last five years

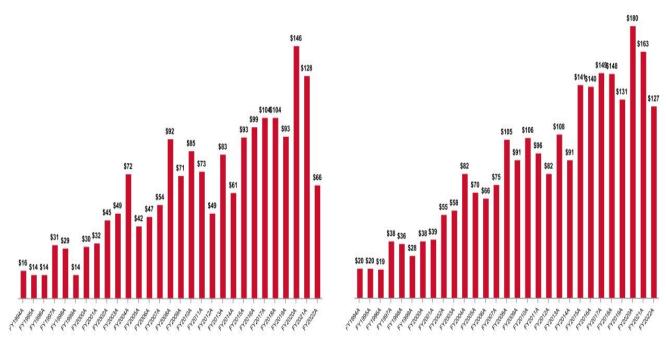
## **RECENT M&A ACTIVITY**

OLBRICH, R+S

# **ROBUST CASH FLOW HISTORY**

# FREE CASH FLOW 1 (\$mm)

# **OPERATING CASH FLOW (\$mm)**



Note: All figures reflect fiscal years ended September 30th; Historical FY1994 – FY2019 reflect amounts as reported in the Company's 10-K filings for those fiscal years. See Disclaimer (Page 2) for Management's assessment of supplemental information related to non-GAAP measures.

1 Defined as cash provided from operating activities less capital expenditures. See reconciliation in appendix E





# STRONG AND EXPERIENCED MANAGEMENT TEAM



Joseph Bartolacci Chief Executive Officer and President

- Chief Executive Officer and President since 2006 and previously served as Chief Operating Officer from 2005-2006
- President of York Casket division and EVP of Matthews from 2004-2005
- Joined Matthews in 1997 and later served as president of Caggiati and Matthews, Europe from 1999-2004



Greg Babe Chief Technology Officer

- Chief Technology Officer since 2015
- Served as interim Chief Information Officer / Chief Technology Officer in 2014
- Also served as President and Chief Executive Officer of BayerCorporation North America from 2008-2012 before retiring from that role



Lee Lane
Group President of Industrial
Automation and
Environmental Solutions

- Group President, Matthews Industrial Automation and Matthews Environmental Solutions
- · Prior to joining Matthews in 2022, Lee led the Safety, Sensing and Industrial Components business unit of Rockwell Automation, Inc.
- During his career at Rockwell, Lee held roles in engineering, marketing product management and product security



Steven Gackenbach Group President of Memorialization

- · Joined Matthews in January 2011 and originally served as Chief Commercial Officer, Memorialization Group
- Group President of Memorialization since 2011
- Spent 18 years in marketing, general management and strategy assignments with Kraft Foods prior to joining Matthews



Gary Kohl President, SGK Brand Solutions

- Became SGK's Group president in 2017
- Prior to serving in his current role, he was the Executive Vice President, Global Development at SGK
- Prior to joining SGK, he was the group senior vice president of the digital solutions, global packaging and printed electronics team at RR Donnelley



Chief Financial Officer and Secretary

- Chief Financial Officer since 2003
- · Previously served as Vice President, Accounting and Finance and Controller
- Joined Matthews in 1992





# **FINANCIAL OVERVIEW**



#### FINANCIAL POLICY AND CAPITAL ALLOCATION STRATEGY

#### **DEBT REDUCTION**

- Historically maintained a modest leverage profile
- Publicly stated Net Debt Leverage Ratio (1) target of 3.0x or less
- Continued emphasis on leverage, balanced growth and share repurchase
- Settled the principal U.S. defined benefit plan and SERP plan, reducing the Company's accrued pension liabilities over \$135 million from September 30, 2020
- New receivables purchased agreement entered into during Q2 of FY2022 (reduced debt \$109 million as of March 31, 2023)

#### **GROWTH - ORGANIC & ACQUISITIONS**

- · Organic: Leverage existing capability in new markets and geographic regions, cost structure improvements, new product development
- Recent growth initiatives include (i) Saueressig engineered machines used in electric vehicle battery production, and (ii) new technology in industrial product identification business
- Acquisitions: Identify and integrate complementary businesses with prudent capital deployment (achieve long-term annual return on invested capital of at least 12%)

#### SHARE REPURCHASES & DIVIDENDS

- · Opportunistically repurchase in periods of excess cash flow
- Authorization of 1.2 million shares at March 31, 2023
- Quarterly dividend of \$0.23 per share for FY2023 vs. \$0.22 per share for FY2022

Note: See Disclaimer (Page 2) for Management's assessment of supplemental information related to non-GAAP net debt leverage ratio is defined as outstanding debt (net of cash) relative to adjusted EBITDA. See reconciliation at Appendix D.



## **FINANCIAL SUMMARY**

(Unaudited)

(D-II !- 4  1-)		Fiscal	Year	Ended Septemi	Year to Date March 31,					
(Dollars in thousands)		2020		2021		2022		2022		2023
Sales:										
Memorialization	\$	656,035	\$	769,016	\$	840,124	\$	430,710	\$	429,391
Industrial Technologies		228,453		284,495		335,523		152,485		234,657
- Control Cont										
SGK Brand Solutions		613,818		617,519		586,756		300,362		264,772
Consolidated Sales	\$	1,498,306	\$	1,671,030	\$	1,762,403	\$	883,557	\$	928,820
Adjusted EBITDA:										
Memorialization	\$	146,285	\$	165,653	\$	151,849	\$	86,314	\$	87,167
Industrial Technologies		23,055		34,889		56,762		21,568		27,767
SGK Brand Solutions		90,342		91,435		60,120		28,876		23,252
Corporate and Non-Operating	_	(56,602)	_	(64,227)	_	(58,323)	_	(28,235)	_	(30,448)
Total Adjusted EBITDA <sup>(1)</sup>	\$	203,080	\$	227,750	\$	210,408	\$	108,523	\$	107,738

See Disclaimer (Page 2) for Management's assessment of supplemental information related to total adjusted EBITDA.

<sup>(1)</sup> Total adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. See reconciliation at Appendix B.



## **Matthews**

INTERNATIONAL\*

## **ESG OVERVIEW**



Matthews INTERNATIONAL

 $\ @$  2023 Matthews International Corporation. All Rights Reserved.

3(

#### **COMMITMENT TO SUSTAINABILITY**

#### BUSINESS SOLUTIONS TO DRIVE EFFICIENCY AND ENVIRONMENTAL PERFORMANCE

- Provider of Energy storage solutions including battery production technology for electric vehicles
- Waste-to-Energy solutions with projects in UK and Europe
- · Creating environmental solutions to reduce packaging materials
- Working to reduce VOC emissions with launch of new printing technology

#### SOCIALLY RESPONSIBLE EMPLOYMENT ENVIRONMENT

- D&I program that supports diversity in culture, talent and geography
- Comprehensive EHS system covering all employees and contractors, focuses on actions to actively reduce risk, identifies
  and addresses serious incident potential, and influences a positive safety culture that ensures compliance
- Committed to being a good neighbor in our communities

#### KEY AREAS OF ENVIRONMENTAL METRICS FOCUS IDENTIFIED FOR THE BUSINESS

Green House Gas (GHG) Emissions

. Matthews is committed to being part of the global solution in reducing carbon emissions consistent with the 2°C Scenario.

**Energy Management** 

Matthews' absolute target for non-renewable energy usage is to use 20% less KWH/\$1000 revenue by 2030

Solid Waste and Hazardous Waste Management

· The Company is committed to reduce the waste from both operations and packaging by 50% by 2030 from the 2017 baseline

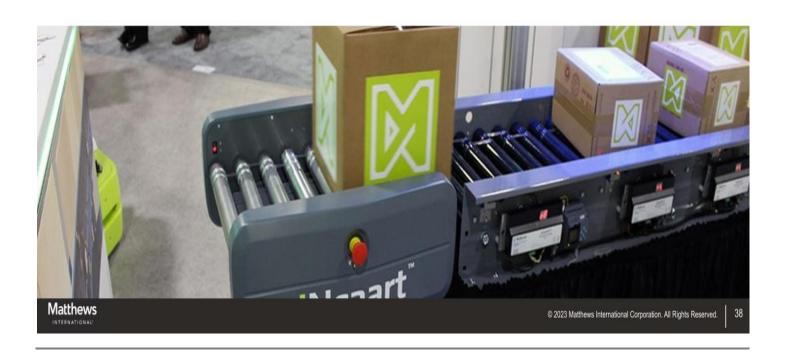
Water Management

· Matthews' target is to reduce water usage by 10% by the year 2030.



# Matthews INTERNATIONAL\*

## **APPENDIX**



## **TOTAL ADJUSTED EBITDA**

**NON-GAAP RECONCILIATION (Unaudited)** 

(In thousands, except per share data)			Year to Date March 31,								
,,,,,,		2020	2021			2022		2022		2023	
Net (loss) income	\$	(87,652)	\$	2,858	\$	(99,828)	\$	(21,746)	\$	12,772	
Income tax (benefit) provision	-	(18,685)		6,375		(4,391)		(3,351)		4,694	
(Loss) income before income taxes	· ·	(106,337)	40	9,233		(104,219)	i.c	(25,097)	49	17,466	
Net loss attributable to noncontrolling interests		497		52		54		38		58	
Interest expense		34,885		28,684		27,725		12,767		22,262	
Depreciation and amortization		119,058		133,512		104,056		57,225		47,877	
Receivables Purchase Agreement ("RPA") and factoring financing fees (1)		-				1,046		_		1,546	
Acquisition and divestiture costs (2)		3,440		541		7,898		-		4,137	
Strategic initiatives and other charges (3)		37,246		28,998		29,533		10,573		3,040	
Legal matter reserve (4)		10,566		-		-		-		-	
Non-recurring / incremental COVID-19 costs (5)		3,908		5,312		2,985		1,903		-	
Exchange losses related to highly inflationary accounting (6)		-		-		-		-		1,248	
Defined benefit plan termination related items (7)		-		-		(429)		347		21	
Asset write-downs, net (8)		-		-		10,050		10,486		_	
Goodwill write-downs (9)		90,408		-		82,454		-		-	
Gain on sale of ownership interests in subsidiaries (10)		(11,208)		-		_		-		_	
Joint Venture depreciation, amortization, interest expense and other charges (*1)		4,732		-		_		_		-	
Stock-based compensation		8,096		15,581		17,432		8,931		8,612	
Non-service pension and postretirement expense (12)		7,789		5,837		31,823		31,350		1,471	
Total Adjusted EBITDA	s	203,080	\$	227,750	\$	210,408	\$	108,523	\$	107,738	

<sup>(1)</sup> Represents fees for receivables sold under the RPA and factoring arrangements.

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted EBITDA.



<sup>(2)</sup> Includes certain non-recurring costs associated with recent acquisition and divestiture activities.

<sup>10</sup> Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels and costs associated with global ERP system integration efforts, net of loss recoveries related to a previously disclosed theft of funds by a former employee initially identified in fiscal 2015.

<sup>(4)</sup> Represents a reserve established for a legal matter involving a letter of credit for a customer in Saudi Arabia within the Memorialization segment.

<sup>(8)</sup> Includes certain non-recurring direct incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or underadization due to COVID-19.

Represents exchange losses associated with highly inflationary accounting related to the Company's Turkish subsidiaries.

<sup>17</sup> Represents costs associated with the termination of the Company's principal defined benefit retirement plan ("DB Plan"), supplemental retirement plan and the defined benefit portion of the officers retirement restoration plan.

<sup>(8)</sup> Represents asset write-downs, net of recoveries within the SGK Brand Solutions segment.

<sup>(</sup>ii) Represents goodwill write-downs within the SGK Brand Solutions segment.

<sup>(10)</sup> Represents the gain on the sale of ownership interests in subsidiaries within the Memorialization segment.

<sup>(1)</sup> Represents the Company's portion of depreciation, intergible amortization, interest expense, and other non-recurring charges incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.

Non-service persion and postretimenent expense includes interest cost, expected return on plan assets, amortization of actuaring cranges naturate or your-consciousness accounted or as equity-method investments within the Memorialization segment.

\*\*Mon-service persion and postretimenent expense includes interest cost, expected return on plan assets, amortization of actuaring ignises and obsess, and settlement gains and obsess, and settlement gains and obsess. These benefit cost components are excluded from adjusted EBITOA since they generally result from certain non-recurring events, such as plan amendments to modify future benefits or settlements of plan obligations. The service cost components of pension and postretimenent expense are included in the calculation of adjusted EBITOA, since they are considered to be abbrer reflection of the origining service-related costs of providing these benefits. Please note that GAAP pension and postretiment expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.

## ADJUSTED NET INCOME AND EARNINGS PER SHARE

**NON-GAAP RECONCILIATION (Unaudited)** 

#### APPENDIX F

(In thousands, except per share data)		F	iscal Year Ended Se		Year to Date March 31,					
(	2020		2021			2022	202	2	2023	
			F	er share		per share		per share		per share
Net (loss) income attributable to Matthews	\$ (87,155) \$	(2.79)	\$ 2,910 \$	0.09	\$ (99,77	4) \$ (3.18)	\$ (21,708)	\$ (0.68)	\$ 12,830 \$	0.41
Acquisition and divestiture costs (1)	2,580	0.08	407	0.01	4,6	4 0.15	_	_	3,015	0.10
Strategic initiatives and other charges (2)	28,069	0.90	24,830	0.78	26,99	9 0.87	7,974	0.24	2,924	0.09
Legal matter reserve (3)	7,924	0.25	_	770			-		_	1777
Non-recurring / incremental COVID-19 costs (4)	2,931	0.09	4,106	0.13	2,27	1 0.07	1,441	0.05	-	_
Exchange losses related to highly inflationary accounting (5)	-	-	-	-			_	-	1,248	0.04
Defined benefit plan termination related items (6)	-		-	-	(18	(0.01)	401	0.01	16	-
Asset write-downs, net (7)	-	-	_	-	9,99	3 0.32	10,308	0.33	-	-
Goodwill write-downs (8)*	81,861	2.63	_	_	79,76	2 2.54	_	_	_	-
Gain on sale of ownership interests in subsidiaries (9)	(8,406)	(0.27)	_	_			_	_	_	_
Joint Venture depreciation, amortization, interest expense and other charges (10)	2,433	0.08	_	-			_	-	_	_
Non-service pension and postretirement expense (11)	5,842	0.19	4,395	0.14	23,86	7 0.76	23,512	0.74	1,103	0.04
Intangible amortization expense	53,636	1.72	63,428	1.98	42,81	3 1.36	25,124	0.79	15,644	0.50
Tax-related (12)	4,175	0.13	4,837	0.15			_			
Adjusted net income	\$ 93,890 \$	3.01	\$ 104,913 \$	3.28	\$ 90,36	3 \$ 2.88	\$ 47,052	\$ 1.48	\$ 36,780 \$	1.18

Note: Adjustments to net income for non-GAAP reconciling items were calculated using an income tax rate of 25.9% for the six months ended March 31, 2023, 22% for the six months ended March 31, 2022, and 14.5%, 24.7%, and 25.0% for the fiscal years ended September 30, 2022, 2021, and 2020, respectively.

[1] Includes certain non-recurring costs associated with recent acquisition and divestiture activities.

\* See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted net income and adjusted EPS



<sup>17</sup> Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels and costs associated with global ERP system integration efforts, net of loss recoveries related to a previously disclosed theft of funds by a former employee initially identified in fiscal 2015.

Pl Represents a reserve established for a legal matter involving a letter of credit for a customer in Saudi Arabia within the Memorialization segment.

<sup>16</sup> Includes certain non-recurring direct Incremental costs (such as costs for purchases of computer peripherals and devices to facilitate working-from-home, additional personal protective equipment and cleaning supplies and services, etc.) incurred in response to COVID-19. This amount does not include the impact of any lost sales or undentifization due to COVID-19.

Represents exchange losses associated with highly inflationary accounting related to the Company's Turkish subsidiaries.

<sup>&</sup>lt;sup>fill</sup> Represents costs associated with the termination of the Company's principal defined benefit retirement plan ("DB Plan"), supplemental retirement plan and the defined benefit portion of the Officers retirement restoration plan.

<sup>(7)</sup> Represents asset write-downs, net of recoveries within the SGK Brand Solutions segment.

<sup>(8)</sup> Represents goodwill write-downs within the SGK Brand Solutions segment.

<sup>(9)</sup> Represents the gain on the sale of ownership interests in subsidiaries within the Memorialization segment.

<sup>199</sup> Represents the Company's portion of depreciation, intangible amortization, interest expense, and other non-recurning charges incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.

<sup>11</sup> Non-service persion and postretirement expense includes interest cost, expected return on plan assets, amortization of actuarial gains and losses, curtailment gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. Curtailment gains and losses are excluded from adjusted EBITDA since they generally result from certain non-recurring events, such as plan amendments to modify future benefits or settlements of plan obligations. The service cost and prior service cost components of pension and postretirement expense are included in the calculation of adjusted EBITDA, since they are considered to be a better reflection of the origing service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily includable of the current or future cash flow requirements related to these employee benefit glans.

<sup>18</sup> Fisica 2021 balance represents tax-relate items incurred in connection with the termination of the Company's Supplemental Retirement Plan. Fisca 2020 balance represents tax-relate items incurred in connection with goodwill write-downs.

<sup>\*</sup> Per share amounts based on the diluted shares for each respective period.

## **CONSTANT CURRENCY SALES AND ADJUSTED EBITDA**

NON-GAAP RECONCILIATION (Unaudited) (In thousands)

APPENDIX C

		Memorialization		Industrial Technologies	5	SGK Brand Solutions	(	Corporate and Non- Operating		Consolidated
Reported sales for the quarter ended March 31, 2023	\$	222,889	\$	125,514	\$	131,177	\$	_	\$	479,580
Changes in foreign exchange translation rates		672		3,319		5,930	2	_		9,921
Constant currency sales for the quarter ended March 31, 2023	\$	223,561	\$	128,833	\$	137,107	\$	-	\$	489,501
Reported sales for the six months ended March 31, 2023	\$	429,391	\$	234,657	\$	264,772	\$	_	\$	928,820
Changes in foreign exchange translation rates		2,153		8,140		16,659		-		26,952
Constant currency sales for the six months ended March 31, 2023	\$	431,544	\$	242,797	\$	281,431	\$	=	\$	955,772
Reported adjusted EBITDA for the quarter ended March 31, 2023	\$	48,030	\$	15,565	\$	11,020	\$	(16,168)	\$	58,447
Changes in foreign exchange translation rates	14	(46)	)	1,178		308		82		1,522
Constant currency adjusted EBITDA for the quarter ended March 31, 2023	\$	47,984	\$	16,743	\$	11,328	\$	(16,086)	\$	59,969
Reported adjusted EBITDA for the six months ended March 31, 2023	\$	87.167	e	27.767	¢	23,252	¢	(30,448)	c	107,738
Changes in foreign exchange translation rates	Ψ	(184)	4	2,289	Ψ	1,291	Ψ	(266)	9	3,130
Constant currency adjusted EBITDA for the six months ended March 31, 2023	\$	86,983		30,056	\$	24,543	\$	(30,714)	\$	110,868

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to constant currency sales and adjusted EBITDA.



## **NET DEBT AND NET DEBT LEVERAGE RATIO**

NON-GAAP RECONCILIATION (Unaudited)

APPENDIX D

(Dollars in thousands)		Fiscal Year Ended September 30,										
(unaudited)	4	2020		2021		2022	2023					
Long-term debt, current maturities	\$	26,824	\$	4,624	\$	3,277	\$	2,825				
Long-term debt		807,710		759,086		795,291		775,202				
Total debt	<u> </u>	834,534	S.))	763,710		798,568		778,027				
Less: Cash and cash equivalents	<u> </u>	(41,334)		(49,176)		(69,016)		(41,916)				
Net Debt	\$	793,200	\$	714,534	\$	729,552	\$	736,111				
Adjusted EBITDA	\$	203,080	\$	227,750	\$	210,408	\$	209,623				
Net Debt Leverage Ratio		3.9		3.1		3.5	4	3.5				

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to net debt and net debt leverage ratio.



## **FREE CASH FLOW**

NON-GAAP RECONCILIATION (Unaudited)

APPENDIX E

(Dellars in the usende)		Fisca	Six Months Ended					
(Dollars in thousands)	2	2020		2021		2022	March 31, 2023	
Cash Provided from Operating Activities	\$	180,447	\$	162,811	\$	126,860	\$	44,711
Less: Capital Expenditures	_	(34,849)		(34,313)		(61,321)		(23,772)
Free Cash Flow	\$	145,598	\$	128,498	\$	65,539	\$	20,939

Note: See Disclaimer (Page 2) for Management's assessment of supplemental information related to free cash flow.

## **INSTITUTIONAL SHAREHOLDERS**

APPENDIX F

#### **Shares**

March 31, 2023

4,918,194	
3,590,213	
1,796,225	
1,441,607	
1,141,929	
1,093,191	
1,065,328	
1,030,932	
673,719	
602,206	
17,353,544	57.0 % of outstanding shares
7,878,042	
25,231,586	82.8 % of outstanding shares
	3,590,213 1,796,225 1,441,607 1,141,929 1,093,191 1,065,328 1,030,932 673,719 602,206 17,353,544 7,878,042

Note: Institutional share information obtained from Nasdaq as of May 16, 2023.



